ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

> Gl based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

Gl based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and Manufacturers

> 650+ registered Gls and numerous unregistered Gls existence in India



Preservation of local Culture, Tradition, and Legacy Legal Protection from unfair usage

Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products



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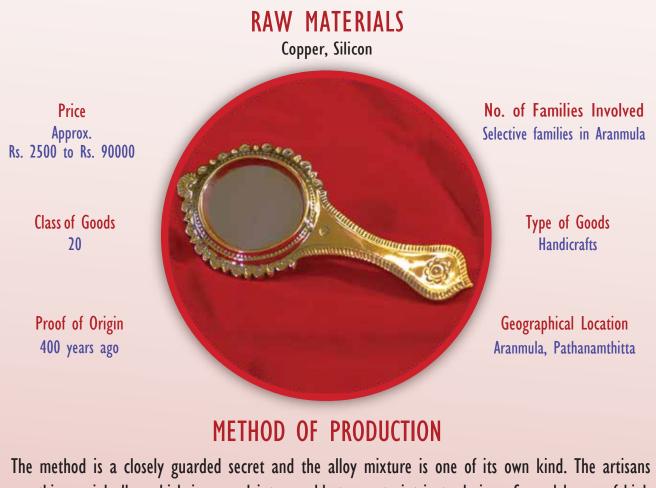


ARANMULA KANNADI (ARANMULA METAL MIRROR)

Aranmula Kannadi, or a mirror made in a place called Aranmula in Kerala is a special mirror which uses a unique metallurgical composition which includes copper, tin, silicon, bronze etc. which results in a distortion free image. The mirror is considered to be a part of 'Ashtamangalyam' which means eight auspicious items. The folklore has it that the Aranmula temple chief priest had brought few craftsmen called kannans, who were professional bronze casters from Sankaran Koil, Tamil Nadu. They were required to make bell metal vessels for the temple and they made an alloy resembling silver which when polished shone like a true mirror.

UNIQUENESS

Aranmula Kannadi is a front surface mirror which eliminates secondary reflections and aberrations. It is polished for many days to achieve the perfect reflective surface. It is made with a local clay available in Aranmula Grama Panchayat, as it is of better quality. The process is very unique and it takes almost 6 months to complete the production which is done manually. The mirror is also said to have telescopic effect.



use this special alloy which is poured into moulds to create intricate designs. Several layers of high quality clay is also added. The mirror is polished meticulously and the final polishing is done with a velvet cloth to absorb the oil applied.



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