

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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ARANMULA KANNADI (ARANMULA METAL MIRROR)

Aranmula Kannadi, or a mirror made in a place called Aranmula in Kerala is a special mirror which uses a unique metallurgical composition which includes copper, tin, silicon, bronze etc. which results in a distortion free image. The mirror is considered to be a part of 'Ashtamangalyam' which means eight auspicious items. The folklore has it that the Aranmula temple chief priest had brought few craftsmen called kannans, who were professional bronze casters from Sankaran Koil, Tamil Nadu. They were required to make bell metal vessels for the temple and they made an alloy resembling silver which when polished shone like a true mirror.

UNIQUENESS

Aranmula Kannadi is a front surface mirror which eliminates secondary reflections and aberrations. It is polished for many days to achieve the perfect reflective surface. It is made with a local clay available in Aranmula Grama Panchayat, as it is of better quality. The process is very unique and it takes almost 6 months to complete the production which is done manually. The mirror is also said to have telescopic effect.

RAW MATERIALS

Copper, Silicon

Price
Approx.
Rs. 2500 to Rs. 90000

No. of Families Involved
Selective families in Aranmula

Class of Goods
20

Type of Goods
Handicrafts

Proof of Origin
400 years ago

Geographical Location
Aranmula, Pathanamthitta



METHOD OF PRODUCTION

The method is a closely guarded secret and the alloy mixture is one of its own kind. The artisans use this special alloy which is poured into moulds to create intricate designs. Several layers of high quality clay is also added. The mirror is polished meticulously and the final polishing is done with a velvet cloth to absorb the oil applied.