

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# CHANNAPATNA TOYS & DOLLS

Channapatna toys, produced in the Channapatna region (Ramanagara district) of Karnataka, India, are wooden toys known for their vibrant colors and smooth lacquer finishes. These toys are crafted using eco-friendly materials and feature intricate designs painted with natural dyes. Skilled artisans in Channapatna continue to uphold and innovate this craft, ensuring its preservation and recognition globally.

## UNIQUENESS

Channapatna toys are uniquely crafted using organic materials and traditional techniques, showcasing vibrant colors and intricate designs that reflect local artistry and cultural heritage. Their non-toxic finishes and sustainable production methods set them apart as safe, eco-friendly toys with a rich historical legacy.

## RAW MATERIALS

Rubber, sycamore, cedar, pine and teak wood, Lacquer, Water-based Adhesives, Ivory Wood (Aale mara).

Price  
Approx.  
Rs. 15 to Rs. 4,500

Class of Goods  
28

Proof of Origin  
Since 20<sup>th</sup> Century



No. of Families Involved  
Approx.  
1200 families

Type of Goods  
Handicrafts

Geographical Location  
Ramanagara district,  
Karnataka

## METHOD OF PRODUCTION

Channapatna toys are traditionally produced through a meticulous process involving seasoned woodturning artisans. Initially, raw wood is shaped on a lathe to form various toy components. These are then coated with natural lacquer derived from seeds and hand-painted with non-toxic vegetable dyes, ensuring each piece maintains its eco-friendly and artisanal integrity.