

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# GOA MANKURAD MANGO

'Goa Mankurad' also known as Mankurad, Malcorada, Cardozo Mankurad, Corado, Goa Mankur, etc., is the most popular variety that is available throughout Goa. Mankurad Mango is very much loved in Goa for its consistently glowing golden colour, attractive yellow exteriors, and intense aroma full of flavours and very fleshy. Goa Mankurad is the most popular commercial variety of Goa and popular throughout the State and neighbouring ones and preferred over all other known unknown varieties grown in the State as a table fruit.

## UNIQUENESS

The Goa Mankurad Mango is a prominent fruit crop in Goa, representing one of over 80 traditional mango varieties in the state. It grows well in lateritic, alluvial, sandy loam. It is well adapted to the subtropical climate of Goa. The high total soluble solids (TSS) translates into exceptional sweetness, making it highly desirable for consumption as a table fruit. Beyond fresh consumption, Goa Mankurad Mangoes are versatile for value-added products such as pickles, jams, cakes, toffees, and lassi.

## RAW MATERIALS

Seeds



**Price**  
Approx.  
Rs. 5000/kg

**No. of Families Involved**  
Goan Families

**Class of Goods**  
31

**Type of Goods**  
Agriculture

**Proof of Origin**  
16<sup>th</sup> Century

**Geographical Location**  
Goa

## METHOD OF PRODUCTION

Due to Goa's highly favourable climate for mango cultivation, the entire state predominantly undertakes mango plantation through vegetative propagation. This method ensures consistency, maintains parental quality, promotes early fruiting, and enhances productivity in the offspring. In grafting, shoots (scions) are grafted onto seedlings known as rootstock, which provide the necessary root system.