# **ABOUT GI**

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

> Gl based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

Gl based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and Manufacturers

> 650+ registered Gls and numerous unregistered Gls existence in India



Preservation of local Culture, Tradition, and Legacy Legal Protection from unfair usage

Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products



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## KATHPUTLIS OF RAJASTHAN

Marionettes or string puppets are known as kathputli (kath meaning wood, and putli meaning doll). This ancient art form has long served to entertain, provide social commentary, and convey important information. The traditional set of puppets for the Amar Singh Rathore play used to be of 52 characters. But now the puppeteers use only a few characters whose identity they have modified to suit the current needs of the public. So, the puppeteers are sharp in sensing the taste and sensibility of the crowd and adapt the show accordingly.

### UNIQUENESS

Rajasthani string puppets are perhaps the only example of their kind in the world where a control or cross is not used for manipulation. In other words, all the strings are attached to the puppeteers' fingers directly, which demand a great deal of virtuosity. These puppets are operated with strings. The strings vary from 2 to 8, the larger the puppets, the more the movement and agility of the character.

#### **RAW MATERIALS**

Ardu wood, tools, decorative clothes, chisel, paints etc.

Price Approx. Rs. 200 to Rs. 2000

Class of Goods 28

Proof of Origin Since 1500 years



No. of Families Involved Approx. 5000 families

> Type of Goods Handicrafts

Geographical Location Nagaur district, Rajasthan

### **METHOD OF PRODUCTION**

Artisans start by designing and carving the puppets from lightweight wood, shaping and painting them with traditional patterns and vibrant colors. Strings are then attached directly to the puppets' limbs and body, requiring precise control from the puppeteers' fingers. The puppets are dressed in elaborate costumes with intricate embroidery and detailed accessories. Final adjustments are made



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to the strings for smooth movement and balance.



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