# **ABOUT GI**

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

> Gl based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

Gl based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and Manufacturers

> 650+ registered Gls and numerous unregistered Gls existence in India



Preservation of local Culture, Tradition, and Legacy Legal Protection from unfair usage

Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products



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## MAINPURI TARKASHI



Tarkashi, a renowned art form from Mainpuri, Uttar Pradesh, involves using brass wire inlays on<sup>™</sup> dark sheesham wood. Initially utilized for khadaous in households where leather was deemed unhygienic, tarkashi has evolved to adorn furniture and boxes with intricate designs and meticulous craftsmanship. Wood carving is extensively practiced throughout Uttar Pradesh, notably in cities like Saharanpur, Nagina, and Lucknow, where both traditional hand tools and modern equipment such as motorized lathes and jig-saws are employed. This craft not only preserves cultural traditions but also supports local artisans by providing employment opportunities.

#### UNIQUENESS

The uniqueness of tarkashi lies in its brass wire inlay work on dark sheesham wood, originating from Mainpuri, Uttar Pradesh. Originally used for khadaous due to cultural considerations about leather, tarkashi has evolved into a decorative art form seen on furniture and boxes today.

#### **RAW MATERIALS**

Sheesham Wood, metal sheets, tools, cutting & buffing machines.



Class of Goods 20

Proof of Origin Since 16<sup>th</sup> Century No. of Families Involved Approx. 700 families

> Type of Goods Handicrafts

Geographical Location Mainpuri, Uttar Pradesh

### **METHOD OF PRODUCTION**

Mainpuri Tarkashi production entails the meticulous embedding of brass wires into dark sheesham wood, following the initial carving of the wooden base. The process of Mainpuri Tarkashi begins with selecting dark sheesham wood and carving it into the desired shape. Brass wires are then carefully cut and shaped into intricate patterns. These wires are meticulously embedded into the wood, following the outlined designs. Finally, the piece undergoes polishing and finishing to enhance the contrast between the wood and brass, resulting in the exquisite Tarkashi craftsmanship admired for its fine detail and artistic finesse.



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