

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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SALEM FABRIC

The textile industry in Salem, particularly its handloom sector, holds a historical significance as one of the oldest cottage industries in the district of Tamil Nadu, India. Known as a prominent handloom hub in South India, Salem traditionally specializes in producing saris, dhotis, and anga-vasthrams using silk and cotton yarns. In recent years, the industry has diversified to include home furnishing items, primarily for export markets. With over 75,000 handlooms currently operational, the annual production value of textiles in Salem is estimated at approximately Rs. 5,000 crores.

UNIQUENESS

Salem fabric is distinguished by its use of doubled warp yarn, a distinctive feature in its manufacturing process. This yarn is specially dyed before being prepared for the warp, making it a unique ingredient in Salem's textile production. This specific method of using dyed doubled yarn for weaving warp sets Salem fabric apart in the textile industry, leading to its recognition with a geographical indication. Esteemed experts in the field have coined a specific name for this fabric, recognizing its origin and craftsmanship in the Salem region.

RAW MATERIALS

Silk, cotton, wool

Price
Approx.
Rs. 500 to Rs. 32,000

Class of Goods
24

Proof of Origin
More than 100 years back



Type of Goods
Textile

Geographical Location
Salem

METHOD OF PRODUCTION

Its distinctive production method includes dyeing doubled warp yarn before setting it on the loom. Skilled artisans then weave these yarns using traditional techniques to create unique patterns and textures. The final stages include careful finishing to refine the fabric's feel and appearance.