

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# MORADABAD METAL CRAFT

Moradabad is a city in the state of Uttar Pradesh, well-known for its rich tradition of metal crafts, including brass, copper, and aluminium. It is often called as the 'Peetal Nagri' or the Brass City. The origins of metal crafts in Moradabad can be traced back to the 16th century during the Mughal era. The modern, attractive, and artistic brass ware, jewellery and trophies made by skilled artisans are the main crafts. With time new products were introduced time to time and now metals like iron, aluminium, nickel and silver are also used in metal handicraft items. The metal crafts of Moradabad are highly valued for their intricate designs, fine details, and durability.

## UNIQUENESS

The uniqueness of Moradabad metal craft is in the Ram Ganga river sand and inlet of the mould used for metal casting. The sand is so thin and soft that it helps in forming perfect binding material used in metal casting process.



### Price

Approx.  
Rs. 500/- to Rs. 50,000

Class of Goods  
6

Proof of Origin  
16<sup>th</sup> Century

### No. of Families Involved

Approx.  
50,000 workers

Type of Goods  
Handicrafts

Geographical Location  
Moradabad, Uttar Pradesh

## METHOD OF PRODUCTION

Moradabad metal craft production typically involves a process of hand-beating, etching, engraving, and polishing. The craftsmen use hammers, chisels, and other hand tools to shape and form the metal into intricate designs. The metal is then heated and dipped in an acid solution to create the desired patina or texture. Finally, the craftsman polishes and buffs the metal to achieve a shiny finish. The production is usually done in small-scale workshops, with multiple craftsmen working together to produce the final product.