

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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ERI SILK / INDI SILK

Eri silk is known for its distinct texture & luster. It is derived from the domesticated silkworm *Samia ricini*, primarily found in India & Thailand. It is renowned for its durability & thermal properties. Praised for its strength & insulating properties, Eri silk is often referred to as “Ahimsa Silk” because its production process permits the moth to survive, offering a humane alternative to other silks. Its natural off- white or cream color makes it ideal for dyeing, offering a broad palette for designers. Eri silk is highly valued for its versatility & eco- friendliness in fashion & textile industries.

UNIQUENESS

Unlike conventional silk varieties where silkworms are boiled alive to extract the fibre, Eri silk allows the silkworms to complete their life cycle, emerging as moths from their cocoons. This cruelty-free approach not only respects animal welfare but also results in a distinctive, naturally golden-colored silk renowned for its warmth, hypoallergenic properties, and unique texture. Eri silk is thus celebrated for its sustainability and ethical considerations, offering a compelling choice for conscientious consumers.

Price

Approx.
Rs. 2500

Class of Goods

23

Proof of Origin

16th Century



No. of Families Involved

Approx.
40,000 to 50,000 families

Type of Goods

Handloom

Geographical Location

Assam

METHOD OF PRODUCTION

The production of Eri silk in India begins with rearing the silkworm *Samia ricini* on host plants such as castor leaves. The cocoons are harvested once the moths naturally emerge after the silkworms spin their cocoons. This process is known for its ethical approach & allows the silkworms to complete their life cycle, resulting in a silk fibre prized for its natural golden color, warmth, and hypoallergenic properties.