

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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## GOAN KHAJE

Khaje is a festive sweet which is also referred to as Kaddio-Boddio. It is named that way because of its thin and long shape. Goan Khaje is a renowned sweet dish originating centuries ago in Goa, celebrated prominently during traditional festivals like Zattras at Hindu temples and church feasts. This fried sweet treat is crafted from chickpea flour, ginger, jaggery, and sesame seeds, shaped into finger-sized sticks coated with ginger-infused jaggery and sprinkled with sesame seeds. The blend of ginger and jaggery creates a harmonious flavor that delights both as a snack and dessert, evoking nostalgia and enjoyment among all who indulge in its simplicity and deliciousness.

## UNIQUENESS

Goan Khaje is cherished for its crunchy texture and delicious taste, representing a healthy snack deeply rooted in Goan culinary tradition. Goan Khaje is soft, wholesome, sweet and crunchy. The color depends on the authentic Goan jaggery syrup and preparation methodology. Gumminess in the sweet is high, making it soft and smooth.

## RAW MATERIALS

Chickpea Flour, Sesame Seeds.

Price  
Approx.  
Rs. 80 per 500g

Class of Goods  
30

Proof of Origin  
19<sup>th</sup> Century



No. of Families Involved  
Goan families

Type of Goods  
Food stuff

Geographical Location  
Goa

## METHOD OF PRODUCTION

Goan Khaje is a sweet fried delicacy made from chickpea flour, ginger, jaggery, and sprinkled with sesame seeds. It is shaped into finger-sized sticks coated with ginger-infused jaggery and sesame seeds.