

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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GOA CASHEW (KAJU OR CAJU)

Cashew, also known as Kaju or Caju, is a well-known and beloved fruit in Goa and is recognized as the official State Fruit. Goa Cashew is known for its high-quality kernels and is unique due to being primarily organic plantations, introduced by the Portuguese in 1570 for soil conservation and land development purposes. Cashews from Goa are famous for their nutritional advantages, providing vitamins, minerals, magnesium, iron, calcium, and more. They can be included in both savoury and sweet dishes for a diverse range of culinary options.

UNIQUENESS

The cashew tree, known for thriving in tropical climates, was introduced to Goa to help control soil erosion on steep coastal slopes. An unusual method utilized in cashew cultivation is letting the fruits ripen completely on the tree instead of picking them prematurely. Only the fruits that have naturally fallen are gathered to improve their taste and nutrients by increasing sugars, proteins in the nut, Vitamin C in the flesh, and other necessary elements.

RAW MATERIALS

Raw Cashew Nuts.



Price

Approx.
Rs. 800 to 1500 per kg

Class of Goods

31

Proof of Origin

16th Century

No. of Families Involved

Numerous families from
North and South Goa

Type of Goods

Agriculture

Geographical Location

Ponda Taluka of North Goa &
Balli Village in the Quepem Taluka
of South Goa

METHOD OF PRODUCTION

The Cashew tree in Goa is a perennial type that can grow as tall as 12 meters and spread up to 25 meters. It is interesting that the cashew nut first develops at the tip of the stem. During the progression, the stem enlarges slowly, ultimately creating the cashew apple, with the nut connected externally to it. The Cashew tree in Goa is identifiable by its unique growth pattern.