# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Legal Protection from unfair usage

Registered by the Authorized community of the GI

GI Sign or symbol indicating Geographical Origin or location

Economic empowerment to Artisans, Producers, and Manufacturers

Social Uplifting and continuing the Legacy of the Nation

650+ registered GIs and numerous unregistered GIs existence in India

Prevents counterfeiting and ensures genuineness of products

Preservation of local Culture, Tradition, and Legacy

# KASHMIR PAPER MACHIE

REGISTERED

Kashmir paper machie crafts are exquisite examples of traditional Kashmiri artistry, characterized by intricate designs meticulously hand-painted on a base of Paper Machie. These decorativeitems, ranging from jewellery boxes to vases, showcase vibrant colors and motifs inspired by Persian and Mughal influences, making each piece a unique blend of beauty and craftsmanship.

## UNIQUENESS

Kashmiri Paper Machie uniquely combines meticulous surface preparation with intricate decorative artistry (naqashi), resulting in objects of distinct Kashmiri quality and design. This process skilfully stylizes Kashmir's natural and cultural landscapes through intricate, hand-drawn motifs and subtle colors reflecting the region's flora and fauna. Rooted in centuries-old techniques passed down through oral traditions, this miniaturized art form demands dedication, patience, and a mastery of brushwork, highlighting the artisans' expertise and the craft's enduring cultural significance.

## RAW MATERIALS

Discarded Paper, Cloth, Straw of Rice Plant, Paper-Machie Base, Natural Dyes and Pigments, Golden & Silver Foil, Lacquer or Varnish.

**Price**
Approx.
Rs. 250 Onwards

**No. of Families Involved**
Approx.
3000 artisans

**Class of Goods**
16 & 20

**Type of Goods**
Handicrafts

**Geographical Location**
Sri Nagar, Kashmir

## METHOD OF PRODUCTION

Traditional Paper Machie in Kashmir is a meticulously crafted art form carried out through three distinct stages of production, each handled by skilled artisans. Initially shaped by the Saktasazi community into lightweight structures, these objects undergo successive layers of traditional primer to achieve smoothness. The naqash then meticulously paints intricate designs, incorporating gold and silver detailing. Finally, the pieces are polished with jade stone for a glossy finish and coated with local varnishes like copal or industrial lacquer.


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