

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# LAKADONG TURMERIC

Lakadong Turmeric is a premium variety cherished for its superior quality and remarkable potency, originating from the pristine hills of Meghalaya, India. These are cultivated using traditional farming techniques in nutrient-rich soil and under favorable climatic conditions, this turmeric boasts a vibrant golden color and exceptionally high levels of curcumin. Its distinct flavor profile and robust medicinal properties have garnered global acclaim, making it a coveted choice for both culinary excellence and holistic health practices.

## UNIQUENESS

Lakadong turmeric is considered to be one of the world's best varieties of turmeric with a curcumin content of around 6.8 to 7.5%. It is darker in color & is grown organically without the use of fertilizers.

## RAW MATERIALS

Curcuma Longa Rhizomes, Turmerones (Turmeric Oil), Oleoresin.

**Price**  
Approx.  
Rs. 300 Onwards

**No. of Families Involved**  
Approx.  
14,000 farmers

**Class of Goods**  
30

**Type of Goods**  
Agriculture

**Proof of Origin**  
Since 20<sup>th</sup> Century

**Geographical Location**  
West Jaintia Hills,  
Meghalaya



## METHOD OF PRODUCTION

Lakadong Turmeric flourishes in tropical to subtropical conditions, necessitating well-drained loamy soils and an annual precipitation ranging from 2000 to 3000 mm. Cultivation employs organic methodologies, encompassing the enhancement of soil fertility through farmyard manure and the application of mulch to conserve moisture and suppress weed growth, thereby guaranteeing the production of premium-grade turmeric.