

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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## BHALIA WHEAT

Bhalia wheat grains are hard, vitreous & high in protein & carotene, making them ideal for semolina used in pasta & for local dishes like Bhakhari. Its low water absorption & high natural pigments enhance its quality for products such as sweet balls, Halva & Thuli. This variety commands a premium price, being 25% higher than other durum varieties & 40-50% higher than bread wheat.

### UNIQUENESS

Bhalia wheat stands out due to its hard, vitreous texture, high protein content, and golden-yellow endosperm, which gives pasta its vibrant color. Its durum wheat variety produces semolina with consistent quality, ideal for pasta and other products. Unique to Bhalia, this wheat thrives in the region's black soil and conserved moisture conditions, allowing it to grow successfully with minimal irrigation. This specific cultivation environment contributes to its superior characteristics, including higher protein content compared to other durum varieties.

### RAW MATERIALS

Bhalia Seeds, Organic Matter, Farm Equipment, Tools, Fertile Soil, Pesticides & Herbicides etc.



Price  
Approx.  
Rs. 30 to 40 per kg

Class of Goods  
31

Proof of Origin  
Early 20<sup>th</sup> Century

No. of Families Involved  
Approx.  
5000 to 10000 families

Type of Goods  
Agricultural

Geographical Location  
Surendranagar District, Gujarat

### METHOD OF PRODUCTION

Bhalia wheat is primarily grown in the Bhal region of Gujarat, known for its arid conditions. The process involves selecting high-quality seeds, sowing them in well-prepared, dry soil, and utilizing minimal irrigation. The wheat is then harvested, threshed, & cleaned to produce high-yielding, drought-resistant grains.