

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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KANCHEEPURAM SILK

The Kanchipuram silk saree, originating from Tamil Nadu's Kanchipuram region, is renowned for its exquisite craftsmanship and rich cultural significance. The origins of the Kanjeevaram silk sari can be traced back to Hindu mythology. According to legend, the Kanchi Silk Weaver is a descendant of Sage Marcanda, known as the Gods' Master Weaver. The then-famous two weaving groups called "Saligars" and "Devangas" settled in the district of Kanchipuram and exhibited their expertise in silk weaving here. Some sarees even incorporate images of temple inscriptions and figures, showcasing superior-weaving skills and historical narratives. Kanchipuram silk sarees are treasured as symbols of elegance, tradition, and status, worn prominently at weddings, festivals, and cultural ceremonies.

UNIQUENESS

The distinctive weaving technique of a Kanchipuram silk saree uses three single threads of silk yarn along with zari, that is, silk threads dipped in liquid gold and silver. Their distinguishing feature is the wide contrast borders adorned with intricate designs such as temple borders, checks, stripes, and floral motifs (buttas).

RAW MATERIALS

Mulberry Silk

Price
Approx.
Rs. 2,500 to 90,000

Class of Goods
24 & 25

Proof of Origin
400 years ago



No. of Families Involved
Approx.
5000 families

Type of Goods
Textile and clothing

Geographical Location
Kanchipuram

METHOD OF PRODUCTION

The weaving technique involves using three single threads of silk yarn twisted with zari threads, ensuring durability and a distinctive texture. These sarees are woven using heavy silk and zari threads, silk threads dipped in liquid gold and silver resulting in a luxurious fabric ideal for special occasions and festivities.