ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

> Gl based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

Gl based on uniqueness, weather, and terrain of the place of origin

Registered by the Authorized community of the GI

Economic empowerment to Artisans, Producers, and Manufacturers

> 650+ registered Gls and numerous unregistered Gls existence in India



Preservation of local Culture, Tradition, and Legacy Legal Protection from unfair usage

Gl Sign or symbol indicating Geographical Origin or location

Social Uplifting and continuing the Legacy of the Nation

Prevents counterfeiting and ensures genuineness of products



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KANI SHAWL



Kani shawls are a traditional Kashmiri craft, handwoven using eyeless wooden spokes called 'Kanis' instead of a shuttle. Made primarily from fine Pashmina wool, they feature intricate flora and fauna-inspired patterns, including almond, Chinar leaf, and paisley motifs. The weaving process involves delicate craftsmanship and a rich color palette, historically using indigo, red, white, gold, and yellow. These lightweight shawls come in various styles, such as Jamawar, Chand-daar, and Butidaar, each known for its unique embroidery and design.

UNIQUENESS

Each Kani shawl follows a coded script called "Talim", which provides precise weaving instructions, translating a designer's vision into fabric. Due to its complexity, only a few inches can be woven per day, making each piece a time-consuming masterpiece.

RAW MATERIALS

Pashm Wool, Eyeless Wooden Spokes, Natural Dyes



No. of Families Involved Approx. 5,000 people

> Type of Goods Handicrafts

Geographical Location Jammu and Kashmir

METHOD OF PRODUCTION

The production of Kani Shawls involves two key stages: preparing Pashm wool and weaving the intricate design. The fine Pashm wool, sourced from Capra Hiracus goats, undergoes cleaning, spinning, and dyeing before being woven. Skilled artisans use coded instructions called "Talim" to weave the design with eyeless wooden "Kanis," interlocking threads in an elaborate process. The weaving is slow and detailed, often taking months, followed by clipping, washing, and packaging to preserve its luxurious texture. The final shawl showcases intricate floral motifs and rich colors, reflecting the artistry of Kashmiri craftsmanship.



Price Approx.

Rs. 3,000 onwards

(depending on size, quantity and availability)

Class of Goods

25

Proof of Origin

Since 300 BC

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