

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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MADDALAM OF PALAKKAD

Maddalam is considered to be a divine instrument forming an essential part of temple rituals. It is known for its meticulous selection of jackfruit wood for the body and calfskin for the drumheads which are tightly laced to create a deep resonant sound. The balance of bass and treble in the Maddalam combined with its intricate rhythmic patterns, gives it a unique place in Kerala's cultural heritage.

UNIQUENESS

The Maddalam of Palakkad is a traditional percussion instrument, and is renowned for its unique craftsmanship and rich sound. This instrument is integral to the classical art forms like Kathakali, Panchavadyam etc. and stands out due to its robust construction and the distinct tonal quality it produces. It forms a part of Panchavadyam (five instruments) which results in the emanation of a unique sound.

RAW MATERIALS

Jack Wood, Leather & Adhesives

Price
Approx.
Rs. 7000 onwards

Class of Goods
15

Proof of Origin
13th Century



No. of Families Involved
Approx.
300 families

Type of Goods
Handicrafts

Geographical Location
Palakkad

METHOD OF PRODUCTION

The production begins with the selection of seasonal jackfruit wood, which is carefully carved into a cylindrical shape. The drumheads made from the hide of young calves are then soaked and stretched to achieve the desired thickness and elasticity. The entire process from wood selection to final tuning, reflects the craftsmanship and deep musical tradition of Palakkad.