

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



www.ripaonline.com



MUSHQBUDJI RICE

Mushqbudji rice is a short, bold, and aromatic variety cultivated in the higher elevations of the Kashmir valley. This rice is distinctive for its unique taste and rich aroma, offering an earthy, nutty flavour that sets it apart from other varieties. It is noted for its high protein, amylose, and fiber content, while having low starch levels. Popular among farmers, Mushqbudji rice is valued for its superior nutritional benefits, exceptional taste, quality, and economic returns.

UNIQUENESS

Mushqbudji is short-grain bold rice that has harmonious blend of taste, aroma and rich organoleptic properties. The fine-grain, aromatic restorer line of wild-abortive cytoplasm, exhibiting desirable quality traits and moderate resistance to blast, makes Mushqbudji rice a promising variety for cultivation in Kashmir.

RAW MATERIALS

Rice Seedlings

Price
Approx.
Rs. 1000 to 1200 per kg

Class of Goods
31

Proof of Origin
Since
ancient times



No. of Families Involved
Approx.
300 to 500 families

Type of Goods
Agricultural

Geographical Location
Sagam belt, Beerwah
belt & Kulgam

METHOD OF PRODUCTION

Mushqbudji rice is grown only once a year due to the region's climatic conditions. This traditional landrace is preserved through ongoing cultivation by dedicated farmers who use seeds saved from their own crops each year. The cultivation of Mushqbudji rice is a long-standing practice in Jammu and Kashmir, with local farmers employing traditional methods and tools adapted to the hilly terrain of the state.