

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# NIRMAL TOYS AND CRAFTS

Nirmal toys are charming wooden creations made from 'poniki' wood, sourced from local forests. They come in various sizes and shapes, including animals, fruits, vegetables, and deities. These are painted with natural colors derived from local plants and materials, these toys are visually striking and reflect traditional craftsmanship.

## UNIQUENESS

Nirmal toys, originating from the village of Nirmal and part of India's handicraft sector, boast distinctive features that set them apart from other handmade toys. These are crafted from 'poniki' wood sourced from local forests in Adilabad, these toys are lightweight due to the seasoned wood and are assembled with bamboo stems as joining material. The toys, depicting natural forms such as birds, animals, fruits, and vegetables, are first covered with fine cotton cloth before being intricately painted. An indigenous tool called 'taapi' is used to apply 'lappam' (a traditional adhesive made from tamarind paste and sawdust), creating a unique visual texture.

## RAW MATERIALS

Poniki Wood, Bamboo Stems, Tools, Tamarind Paste, Lappam, Natural Colors etc.

Price  
Approx.  
Rs. 100 to 2000

Class of Goods  
28

Proof of Origin  
400 year old tradition



No. of Families Involved  
Approx.  
80 to 100 artisans

Type of Goods  
Handicrafts

Geographical Location  
Adilabad, Andhra Pradesh

## METHOD OF PRODUCTION

Nirmal toys from Telangana are crafted using seasoned 'poniki' wood from local forests, joined with bamboo stems. Artisans first cover the wooden shapes with fine cotton cloth and apply a tamarind paste and sawdust adhesive called 'lappam' using a tool known as 'taapi'. The toys are then further painted with natural colors, highlighting their detailed and vivid designs.