ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Legal Protection from unfair usage

Registered by the Authorized community of the GI

GI Sign or symbol indicating Geographical Origin or location

Economic empowerment to Artisans, Producers, and Manufacturers

Social Uplifting and continuing the Legacy of the Nation

700+ registered GIs and numerous unregistered GIs existence in India

Prevents counterfeiting and ensures genuineness of products

Preservation of local Culture, Tradition, and Legacy

RAMBAN ANARDANA

REGISTERED

Ramban Anardana, locally known as Dhruni, is a fruit-bearing deciduous shrub (Punica granatum) that grows wild in the hilly terrains of Jammu and Kashmir. The fruit is harvested between August and October, with its seeds hand-separated and sun-dried to produce Anardana, a commercially valuable ingredient used in culinary and medicinal applications. Rich in Vitamin C, antioxidants, fiber, and essential nutrients, it is widely used in chutneys, juices, sauces, and desserts, offering both health benefits and a tangy flavor. Known for its high acidity, tannin content, and nutritional richness, Ramban Anardana is an important agricultural product of the region with global demand.

UNIQUENESS

Ramban Anardana has distinct flavor and high medicinal value come from the unique climatic conditions of the Chenab Valley. Rich in antioxidants, vitamins, and minerals, it is highly beneficial for immunity, digestion, and heart health. Unlike commercially cultivated varieties, it is completely organic, chemical-free, and sun-dried for long-term durability.

RAW MATERIALS

Wild Pomegranate (Punica granatum) Seeds

Price
Approx.
Rs. 250 onwards per Kg
(depending on quality and quantity)

No. of Families Involved
Approx.
1500 families

Class of Goods
31

Type of Goods
Agricultural

Proof of Origin
Since late
18th Century

Geographical Location
Ramban, Doda, Udhampur, Rajouri, and Reasi districts of Jammu & Kashmir

METHOD OF PRODUCTION

Ramban Anardana is produced by hand-harvesting ripe pomegranate fruits between August and October in the hilly regions of Jammu and Kashmir. The fruits are plucked using long sticks, and the seeds are carefully hand-separated and sun-dried to retain their flavor and medicinal properties.

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