ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Legal Protection from unfair usage

Registered by the Authorized community of the GI

GI Sign or symbol indicating Geographical Origin or location

Economic empowerment to Artisans, Producers, and Manufacturers

Social Uplifting and continuing the Legacy of the Nation

700+ registered GIs and numerous unregistered GIs existence in India

Prevents counterfeiting and ensures genuineness of products

Preservation of local Culture, Tradition, and Legacy

THIRUKANNUR PAPIER MACHE CRAFT

REGISTERED

Thirukannur Papier Mache craft involves moulding paper pulp mixed with copper sulphate & rice flour into unique shapes then further finishing with bright lacquered colours & a touch of gold. It is known for its detailed designs. This craft produces a variety of decorative products, including popular papier mache toys which are favoured both in India & internationally.

UNIQUENESS

The uniqueness lies in its use of local raw materials & skilled craftsmanship. Experiences, master artisans meticulously design & mold paper pulp into unique designs & shapes. Furthermore, applying natural colors for finishing. The craft evolves with changing designs & consumer preferences, showcasing both traditional artistry & adaptability.

RAW MATERIALS

Paper Powder, Chalk Powder, Limestone Powder, Zinc Powder, Starch Powder etc

Price
Approx.
Rs. 1500 onwards

No. of Families Involved
Approx.
50 to 100 families

Class of Goods
16

Type of Goods
Handicrafts

Proof of Origin
18th Century

Geographical Location
Tirukanur village, Puducherry

METHOD OF PRODUCTION

The procedure begins with creating a paper pulp mixture combined with copper sulphate and rice flour. This mixture is molded into various shapes and left to dry. Once dry, designs are intricately sketched onto the surface, and the products are lacquered and polished in bright, vibrant colors-often with a touch of gold for added detail.

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