

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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NGOTEKHERH

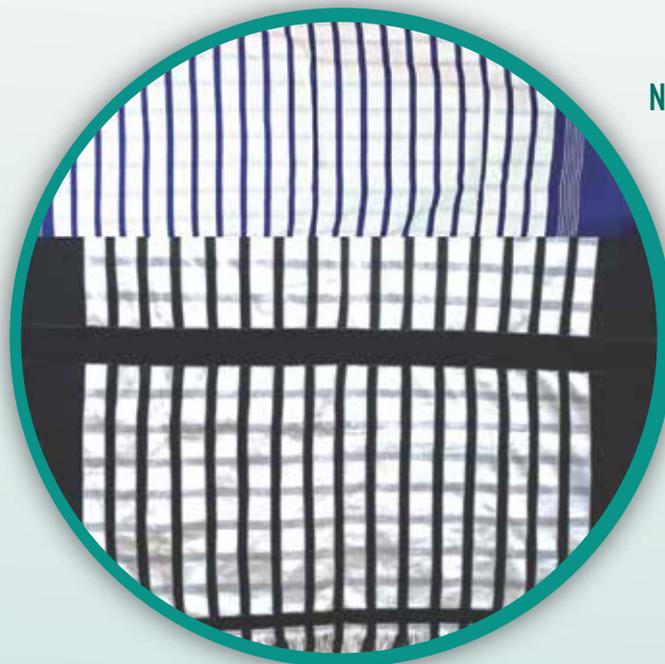
Ngotekherh is a traditional and culturally significant Mizo textile, originally known as Puanhruih, characterized by its transverse stripes where the woof hides the warp. This highly prized puan, initially made from mill spun cotton yarn, is now mostly produced with synthetic yarns using fly shuttle looms. Traditionally blackstrap loomed, it retains its classic design while evolving into various color combinations like red and white, and blue and white.

UNIQUENESS

The uniqueness of Ngotekherh lies in its intricate design where the white weft is almost completely hidden by the black warp, creating a deeper black pattern. The fabric features broad black borders with delicate white and black chains, and thin black stripes hidden between white surfaces, producing a faint check-like appearance. The quality of Ngotekherh is assessed based on the absence of white streaks and the smoothness of the Hruih.

RAW MATERIALS

Cotton yarns, Natural dyes



Price
Approx.
Rs. 600 onwards

Class of Goods
24 & 25

Proof of Origin
1869

No. of Families Involved
Approx.
200 families

Type of Goods
Handicrafts

Geographical Location
McDonald Hill, Zarkawt,
Aizawl, Mizoram

METHOD OF PRODUCTION

Ngotekherh is woven primarily by women using traditional loin looms and modern frame, zo, and fly shuttle looms. Initially made from cotton, acrylic yarns are now preferred for durability. Loin loom weaving involves tensioning the warp and manually passing the weft using shedding, picking, and beating techniques. Frame looms produce single-width fabrics, while loin looms offer greater creative flexibility. Typically, the fabric is woven in two panels and stitched together to form the final product.