ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultural Goods

GI based on uniqueness, weather, and terrain of the place of origin

Legal Protection from unfair usage

Registered by the Authorized community of the GI

GI Sign or symbol indicating Geographical Origin or location

Economic empowerment to Artisans, Producers, and Manufacturers

Social Uplifting and continuing the Legacy of the Nation

700+ registered GIs and numerous unregistered GIs existence in India

Prevents counterfeiting and ensures genuineness of products

Preservation of local Culture, Tradition, and Legacy

REGISTERED

NAGRI DUBRAJ

Nagri Dubraj rice is a medium-slender, aromatic white grain variety from Chhattisgarh, celebrated for its high scent and excellent cooking qualities. With superior elongation after cooking, soft texture, and intermediate gel consistency, it's ideal for dishes like kheer and pulao. Resistant to major pests and diseases, it also boasts high milling and hulling percentages, making it both flavorful and resilient.

UNIQUENESS

Nagri Dubraj rice stands out for its medium-slender aromatic grains and exceptional elongation after cooking.

RAW MATERIALS

Nagri Dubraj Seeds

Price
Approx.
Rs. 170 onwards per kg

No. of Families Involved
Approx.
hundreds of families

Class of Goods
30

Type of Goods
Agricultural

Proof of Origin
Since Ramayana period

Geographical Location
Dhamtari district of Chhattisgarh

METHOD OF PRODUCTION

Nagri Dubraj rice is cultivated using carefully selected seeds and traditional transplanting methods. Fields are prepared after the first monsoon rains, seedlings are nurtured in seedbeds, and manually transplanted into puddled soil using wooden ploughs. Rich black and grey Vertisols support its growth, while canal irrigation from the Mahanadi ensures healthy yields with aromatic quality preserved.

© RIPA, AUG 2025