

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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TEZPUR LITCHI

Tezpur Litchi is a nutritious and delicious fruit with a musky, sweet pulp and a large seed. It contains high energy-giving sugar content, proteins, phosphorus, calcium, iron, vitamins A, B and C, malic acid, carbohydrates, organic acid vitamins, pigments, and a bit of fat. The fruit is 60% juicy, 8% fiber, 19% seed, and 13% skin. It is eaten fresh, canned in syrup, and can be used to make flavored squash and beverages like sherbet and nectar.

UNIQUENESS

Tezpur Litchi is characterized by its pleasant flavour, juicy pulp (aril) with attractive red colour and small seed with tight pulp. A single-piece fruit of Tezpur Litchi weighs around 70-80g.

RAW MATERIALS

Litchi Seeds

Price
Approx.
Rs. 100 to 500 per kg

No. of Families Involved
No data available

Class of Goods
31

Type of Goods
Agricultural

Proof of Origin
18th Century

Geographical Location
Tezpur, Assam



METHOD OF PRODUCTION

Tezpur Litchi is propagated through vegetative methods, such as seeds, which allow for the selection of superior types and perpetuation of cultivars. The most common and easiest method is air-layering, which involves selecting a healthy, upright twig and removing a circular strip of bark from it. However, stooling is becoming popular due to its higher success rate. Cutting, grafting, and budding have also been successful methods.