

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

700+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# THANJAVUR ART PLATE

Thanjavur Art Plates from Tamil Nadu display intricate designs of deities, birds, and geometric patterns using embossing on brass, with copper and silver details. Highlighting themes from Hindu mythology, they feature repoussé and engraving techniques. Initially ritual items, they are now elegant wall hangings and mementoes, reflecting exceptional artistry and cultural heritage. These exquisite pieces are admired as treasured showpieces.

## UNIQUENESS

Tanjore Art Plates are renowned for intricate tri-metal craftsmanship combining brass, copper, and silver. Featuring mythological figures and floral patterns, they display skilled techniques like graving, dovetail union, and encrusting.

## RAW MATERIALS

Brass Sheets, Copper Foils, Silver Foils, Beeswax with Kungilium, Lead Molds, Brass Rivets, Hydrochloric Acid and Soap Powder

Price  
Approx.  
Rs. 2250 to 5000

Class of Goods  
14

Proof of Origin  
Since 18<sup>th</sup> Century



No. of Families Involved  
Approx.  
350 families

Type of Goods  
Handicrafts

Geographical Location  
Thanjavur, Tamil Nadu

## METHOD OF PRODUCTION

Thanjavur Art Plates are crafted by shaping brass sheets and embossing copper or silver foils using moulds. Wax and "Kungilium" reinforce the foils, which are fixed with decorative brass rivets. The final product is polished with hydrochloric acid and soap powder, resulting in a detailed and elegant finish.