

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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AHMEDABAD SODAGARI BLOCK PRINT

Ahmedabad Sodagari block print is also known as “Sodagiri/ Sodagari”. It is a textile art that features detailed & unique hand carved wooden blocks that are used to stamp elaborate patterns onto fabrics often in natural dyes. These are characterized by its geometric patterns, floral motifs and vibrant colors. Additionally, the prints are known for their detailed and repetitive designs which creates a rich textured appearance.

UNIQUENESS

This craft stands out due to its unique, detailed geometric & floral wooden blocks. Unlike other printing techniques, this method involves application of natural dyes to create a vibrant & enduring designs with each piece showcasing unique motifs. The craftsmanship involved ensures a distinct texture and pattern that set Sodagari prints apart from other art forms.

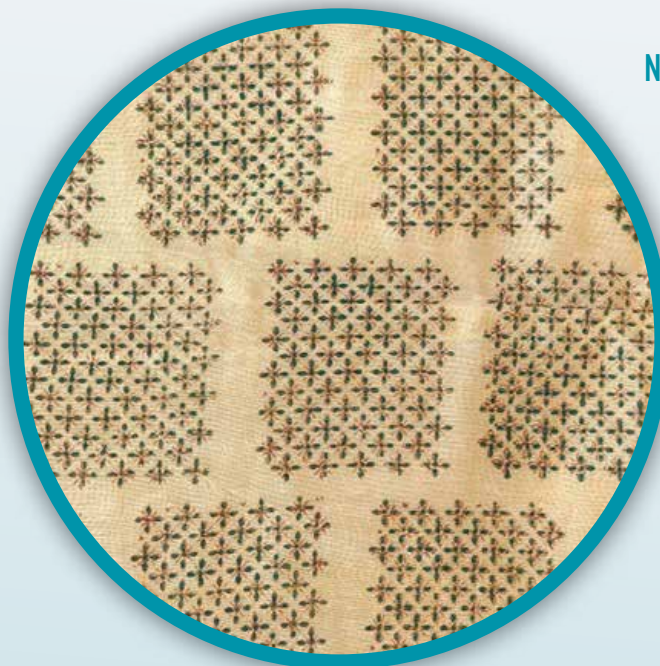
RAW MATERIALS

Cotton or Silk Fabrics, Wooden Blocks, Natural Dyes, Printing Tools

Price
Approx.
Rs. 1500 onwards

Class of Goods
24 & 25

Proof of Origin
Since 16th Century



No. of Families Involved
Approx.
200 to 300 families

Type of Goods
Handicrafts

Geographical Location
Ahmedabad of Gujarat

METHOD OF PRODUCTION

The process begins with hand carving detailed designs on the wooden blocks. Artisans then apply natural dyes to the blocks and stamp them onto the fabrics. The fabric is then dried and often treated to set the colors and enhance the print’s durability. Each piece involves meticulous alignment and repetition to ensure consistent & detailed patterns.