

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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TRIPURA QUEEN PINEAPPLE

The Tripura Queen Pineapple is a traditional fruit of Tripura that was initially cultivated there. When ripe, the fruits have an orange-yellow in color. The variety is believed to have been cultivated over 200 years. The Tripuran people have meticulously kept the concept that "pineapple would never betray them" in their traditional lore. Although any crop may fail in an adverse environment, pineapple is only a crop that may survive and generate a sizable income year after year.

UNIQUENESS

The Tripura Queen Pineapple stands out from pineapples from other parts of North East India by its "sweetness" and "unique aroma." It has a high nutritional value and a decent potassium and calcium content. Because of the great climate compatibility for pineapple cultivation, growers do not employ chemical inputs in their production, resulting in pesticide residue-free products.

RAW MATERIALS

Suckers, Organic Manures and Natural Resources



Price
Approx.
Rs. 100 to 160 per piece

Class of Goods
31

Proof of Origin
Since late 18th Century

No. of Families Involved
Approx.
4000 Families

Type of Goods
Agricultural

Geographical Location
Tripura

METHOD OF PRODUCTION

Queen Pineapple is commercially propagated by suckers in Tripura. An area with 30–40% slope is generally selected for cultivation and plants require sandy soil and good drainage to prevent water logging and temperature range of 18°C to 32°C is most favorable for its cultivation.