



POWERING INDIGENOUS INTELLECT

Crafted by
nature
Nurtured by
hands
Wood Crafts





A Legacy Rooted in Nature and Devotion

India is a country where natural resources are treated as God. We celebrate our resources during festivals, cultural ceremonies, and traditions. As we learned that wood is a great natural resource, it has been ingrained with our culture and tradition for centuries.

We used wood for various sacred purposes. We built temples, carved idols out of wood, our rituals include uses of wood as burning sacred fire. and offerings, everything connected with woods.

“Where Art Meets Survival”

In the heart of Saharanpur lives Rafiq, a wood craft artist whose hands tell stories through every carving. His family has been shaping intricate designs from wood for generations, creating furniture and décor that once graced royal homes and temples.

But the world around him has changed. Machine-made products have flooded the market, and fair wages are rare. Despite long hours and aching hands, Rafiq often earns less than what his work deserves. Still, he continues, driven by love for his craft and the hope that tradition will find its place again.

For Rafiq, woodcraft is more than just work — it's identity, legacy, and faith. With every stroke of his chisel, he preserves the essence of India's handmade heritage, proving that true art may struggle, but it never fades.



Diverse Country, Diverse Crafts Techniques

Tools and Utility items:: To make tools like comb or spoon, fine cutting of wood is required. Rajouri Chikri Wood Craft of Jammu is one of the specialists in making these kinds of utility items.

Game and Sports: Kashmir Willow Bat is worldwide popular for its durability and exquisite craftsmanship.

Metal Fusion: Surat Sadeli Craft is a handicraft where metal work is done on wooden surfaces.

Wood Crafted Toys: Etikoppaka toys and Channapatna Toys & Dolls are renowned examples in Toy wood craft.





*Wood tools were
used for the first time
during the Stone Age.*

Do you know?



Artisans use
tools such as
chisels, mallets,
and various
gouges.

Wood craft in India
dates back to ancient
times, emerging from
the necessity of using
forest resources for
shelter and tools.

Woodcraft practices were
found across ancient
Egypt, Greece, Rome, and
China.



GI Cherished Wood Crafts

Many wood crafts are recognised by GI Tag for their rich history and origin.

- Channapatna Toys & Dolls – Channapatna artisans create toys and dolls that blend traditional Indian craftsmanship with contemporary designs.
- Chitrakoot Wooden Craft & Toys – India's artisanal heritage through eco-friendly, handcrafted creations.
- Saharanpur Wood Crafts – Durable and functional pieces, perfect to enhance any interior while embodying the spirit of India.
- Kashmir Walnut Wood Carving – Artisans in Kashmir emphasize their rich craft heritage by creating detailed walnut wood carvings.

This festival , Don't Just Celebrate



Choose the hands over machines



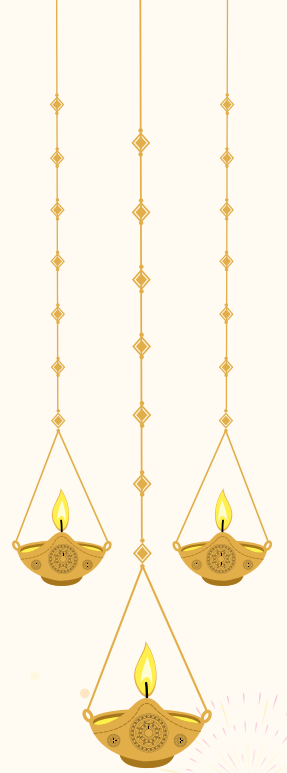
Choose wood crafts over any crafts



Choose local over imports



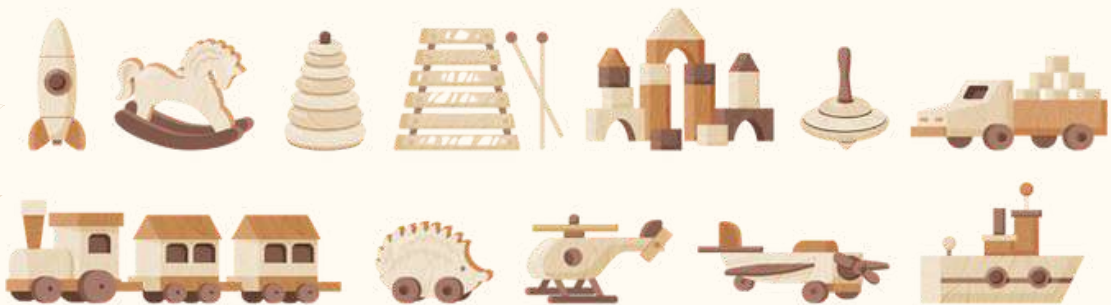
Choose emotion over money



“

कला का संसार, लकड़ी का रूप,
हाथों की मेहनत, सपनों का स्वरूप।
हर कटाव में बसती है प्रार्थना सी बात,
लकड़ी की कला, देश की सौगात।

”



Join the #MyWoodCraft Movement



- ✓ Buy GI-tagged Wood Crafts
- ✓ Share a picture with your Sweets
- ✓ Tag your Wood Craft with

#MyWoodCraft

#MyWoodenBox

#FestiveCrafts

#BuyIndianCraft

#Handicraft

#IndianWoodCrafts

IF YOU WANT TO SUPPORT THIS
MOVEMENT



CONTACT US

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“कला और प्रकृति का सुंदर मेल,
लकड़ी की कारीगरी - दिल का खेल।”