

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.

RAMNAGAR BHANTA (BRINJAL)

Ramnagar Bhanta is a brinjal landrace from Ramnagar in Varanasi district, Uttar Pradesh, known for its large, round, green-to-yellow fruits, weighing up to 1.5 kg. Cultivated using traditional methods, it is prized for its rich flavor, creamy texture, and is a staple in Bati-Chokha, a regional delicacy.

UNIQUENESS

Ramnagar Bhanta is renowned for its winter-specific growth, iodine-rich soil uptake, and high nutritional value, including fiber, vitamins B-complex, potassium, and antioxidants. It is low in calories, supports heart and digestive health, and is used for seed preservation once it turns yellow.

RAW MATERIALS

Ramnagar Bhanta Seeds

Price

Approx. Rs. 30 to
80 per kg

Number of Families Involved

Approx.
900 families

Proof of Origin
20th Century

Class of Goods
31

Type of Goods
Agricultural

Geographical Location
Ramnagar (Varanasi),
Uttar Pradesh



METHOD OF PRODUCTION

Seeds are soaked and sprouted, then sown in nurseries in July-August. Transplantation occurs in puddled fields, and fruits mature in December-February. Farmers use organic manure, and fruits are hand-harvested when green, turning yellow for seed use. The crop thrives in iodine-rich Gangetic alluvial soil.