

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.

AMROHA DHOLAK

Amroha Dholak is a handcrafted percussion instrument from Amroha, Uttar Pradesh, known for its barrel-shaped wooden shell, goat and buffalo skin membranes, and rich tonal range. Used in folk, devotional, and classical music, it blends bass and treble rhythms, making it a staple in Indian cultural performances.

UNIQUENESS

This craft is admired for its multi-tonal sound, custom sizing, and manual construction. Artisans use mango, sheesham, and jackfruit wood, applying sahi-kare paste for tonal tuning. The dholak's decorative carvings, bamboo rings, and criss-cross rope fastening reflect generational skill and musical precision, with widespread use in film, folk, and religious music.

RAW MATERIALS

Mango/Sheesham Wood, Goat/Buffalo Skin, Bamboo, Cotton Rope, Sahi-Kare Paste, Metal Rings, Polishing Agents

Price

Approx. Rs. 500
to 5000

Number of Families Involved

Approx.
5000 families

Proof of Origin
20th Century

Class of Goods
15

Type of Goods
Handicraft

Geographical Location
Amroha,
Uttar Pradesh



METHOD OF PRODUCTION

Seasoned wood is carved into hollow shells, polished with mud paste and bee wax, and fitted with goat and buffalo skin membranes. Bamboo rings and cotton ropes are used for tensioning, while sahi-kare paste is applied for tonal depth. Final tuning is done manually, ensuring distinctive rhythm and resonance.