

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods, Handicrafts
or Agricultural Goods

GI based on uniqueness,
weather, and
terrain of the place of origin

Legal Protection from
unfair usage

Registered by the
Authorized
community of the GI

GI Sign or symbol
indicating
Geographical Origin
or location

Economic empowerment
to Artisans, Producers,
and Manufacturers

Social Uplifting and
continuing the Legacy of
the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting
and ensures
genuineness of products

Preservation of local Culture,
Tradition,
and Legacy



A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.



BANARAS HAND BLOCK PRINT

Banaras Hand Block Print is a traditional textile printing craft from Varanasi, Uttar Pradesh, known for its multi-color motifs, fine outlines, and silk-based designs. Crafted on sarees, scarves, stoles, and decorative fabrics, it reflects the city's fusion of Mughal, religious, and contemporary themes, celebrated globally for its elegance and precision.

UNIQUENESS

This craft is admired for its multi-block layering, brass and wooden block detailing, and direct dye application on silk. Artisans use 150+ blocks per design, creating 6–8 color motifs without overlap. The synergy of silk weaving, block carving, and printing under one roof makes Banaras a self-sustained hub of textile artistry.

RAW MATERIALS

Silk Fabric, Teak/Brass Blocks, Natural and Pigment Dyes, Printing Tables, Trays, Sieves, Steaming Units

Price

Approx. Rs. 1000 to 25000

Number of Families Involved

Approx.
5000 families

Proof of Origin
18th Century

Class of Goods
24 & 25

Type of Goods
Handicraft

Geographical Location
Varanasi,
Uttar Pradesh



METHOD OF PRODUCTION

Silk fabric is washed, bleached, and stretched on tables. Blocks are carved from teak or brass, soaked in oil, and used to print outlines and fill colors. Colors are mixed in-house, applied manually, and sun-dried. Final steps include steaming, washing, and ironing, ensuring vibrant, long-lasting prints.