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POWERING INDIGENOUS INTELLECT

From Loom to Legacy: Understanding India's Handloom Heritage

India's Handlooms History

The story of Indian handlooms spans more than 5,000 years. Evidence of early weaving can be found in the Indus Valley Civilization, where spindle whorls and dyed cotton threads were discovered.

In medieval times, India became famous across the world for its exquisite textiles, especially muslins, silks, and brocades

The colonial period brought both challenges and transformations. While machine-made imports affected the handloom sector, handlooms also became symbols of resistance during the Swadeshi movement.

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Stages of Handloom Weaving

Yarn Selection and Calculation:
Artisans select the appropriate yarn (cotton, silk, etc.) and calculate the quantity needed based on the desired fabric dimensions and design.

Loom Machine Setup:
Weavers select different types of looming tools according to their need and requirement.

Skill of Hand:
Hand movement, stability and correct body posture are a must to sit for hours during the handloom process.

Creativity and Creation:
Some use motifs, some use geometric patterns. Memory plays a major role in the creation of designs.

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DIFFERENT FABRICS IN INDIAN HANDLOOMS

Silk: India is one of the world's largest silk producers. Handlooms use (Mulberry silk (Banaras, Karnataka) , Tussar silk (Jharkhand, Bihar), Eri silk (Assam), and Muga silk (Assam) Silk.

Cotton: Cotton is the backbone of Indian handlooms. Chanderi cotton, Bodo cotton weaves, and Mirzapur cotton daris showcase regional skills. Cotton fabrics are breathable, versatile, and suitable for daily wear.

Wool:
Kashmir Pashmina is the finest example of woollen handloom artistry. Wool fabrics are warm, soft, and ideal for winter wear.

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Do you know?

Handloom weaving is the second-largest employer after agriculture in India

The history of Indian handloom dates back over 5,000 years to the Indus Valley Civilization, where evidence of advanced weaving techniques has been found.

India accounts for approximately 95% of the world's hand-woven fabric production.

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GI Cherished Handlooms in India

Handlooms, recognized by GI Tag for their rich history and origin.

- **Banaras Brocades and Sarees** – Weavers of Varanasi create elaborate designs using gold and silver threads, making these sarees heirloom pieces for weddings and celebrations.

- **Bodo Arnoi** – Aronai is a traditional scarf used in ceremonies, dances, and as a sign of honour. Its bright red, yellow, and green patterns, woven on simple looms, capture the identity and pride of the region.

- **Kashmir Pashmina** – One of the finest and softest fibres in the world, Pashmina is hand-spun and hand-woven in Kashmir.

- **Mirzapur Handmade Dari** – Woven in cotton or wool, these rugs feature bold geometric patterns and vibrant colours

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This festival , Don't Just Celebrate

- Choose the hands over machines
- Choose real over fake
- Choose local over imports
- Choose emotion over money

"हर ताना-बाना कहता, श्रम की एक दास्तान,
कारीगर बुनते रहते, सपनों का हिन्दुस्तान।"

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Join the #IndianHandloom Movement

- ✅ Buy GI-tagged Handloom Product
- ✅ Share a picture with your Handloom Product
- ✅ Tag your handloom Product with

#HandloomIndia
#CraftHeritage
#LoomToLife
#BuyIndianHandloom
#WeaversOfIndia
#TraditionalHandloom

IF YOU WANT TO SUPPORT THIS MOVEMENT

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