

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts  
or Agricultural Goods

GI based on uniqueness,  
weather, and  
terrain of the place of origin

Legal Protection from  
unfair usage

Registered by the  
Authorized  
community of the GI

GI Sign or symbol  
indicating  
Geographical Origin  
or location

Economic empowerment  
to Artisans, Producers,  
and Manufacturers

Social Uplifting and  
continuing the Legacy of  
the Nation

700+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting  
and ensures  
genuineness of products

Preservation of local Culture,  
Tradition,  
and Legacy



A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.



# BAREILLY CANE & BAMBOO CRAFT

Bareilly Cane & Bamboo Craft is a traditional furniture and utility craft from Bareilly, Uttar Pradesh, known for its eco-friendly, durable, and aesthetically rich designs. Crafted into sofas, chairs, jhulas, tables, baskets, and lamp shades, these products blend organic materials with artisanal skill, serving both domestic and global markets.

## UNIQUENESS

This craft is admired for its natural motifs, flexible bamboo frames, and cane weaving techniques. Artisans use no traced designs, relying on generational knowledge to create functional and decorative items. Bareilly, historically known as Bans Bareilly, is a major hub for cane and bamboo furniture, sustaining over 1,500 artisans and offering traditional and contemporary styles.

## RAW MATERIALS

Bamboo, Cane, Gola Wire, Teakwood, Shisham, Plywood, Nails, Adhesives, Varnish, Sandpaper

### Price

Approx. Rs. 500  
to 25000

### Number of Families Involved

Approx.  
1500 artisans

Proof of Origin  
19<sup>th</sup> Century



Class of Goods  
20

Type of Goods  
Handicraft

Geographical Location  
Bareilly,  
Uttar Pradesh

## METHOD OF PRODUCTION

Bamboo is cut, heated, and shaped using blow lamps and knives. Cane is split, softened, and woven around bamboo frames. Furniture is assembled with nails and adhesives, then polished with sandpaper and varnish. Tools include machetes, drills, shaping stones, and kerosene lamps. Designs are crafted freehand, reflecting ritual, domestic, and modern aesthetics.