

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes of Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts or  
Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Authorized User Registration For  
GI Community Members

Legal protection from  
unfair usage

A Community Right

GI Logo  
indicating Geographical  
Origin or location

Economic Empowerment to  
Artisans, Producers, and  
Manufacturers

Social Upliftment and  
continuing the  
Legacy of the Nation

650+ Registered GIs and  
Numerous Unregistered GIs  
Existing in India

Prevents counterfeiting and  
ensures genuineness of  
products through "GI Tags"

Preservation of local Culture,  
Tradition and Legacy

A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.



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# BODO JOTHA

The Jotha is a musical instrument, specifically a type of cymbal used in percussion. Some individuals spell Jotha as "Zotha" as well. It is a percussion instrument that is played by striking two basins together. It is designed with a slight convex shape so that only the outer edges come into contact while playing and has a small domed opening in the center. It resembles the instruments used by other authentic Indian musicians in terms of size and shape. It is utilized to maintain rhythm with the music during Kherai puja, Garja puja, Bwisagu, and Domasi/Domashi festivals.

## UNIQUENESS

Jotha is a significant bodo musical instrument, used during pujas and folk songs. Similar to a cymbal, it is made of brass, iron, and bronze metal and is used in Kherai and garja pujas. Its significance in Bodo culture is evident in festival celebrations, with thread joining its parts.

## RAW MATERIALS

Brass, Iron or Bronze Metal, and Thread

### Price

Approx. 440 onwards depending upon the quality

### Geographical Location

Bodoland of Assam

Class of Goods  
15

Type of Goods  
Handicrafts

Proof of Origin  
Bodo Tribe Legacy

Number of Families Involved  
No data available



## METHOD OF PRODUCTION

Bodo Jotha is made by first casting brass, iron, or bronze into the desired shape, followed by attaching a thread to create its musical strings. The instrument is finely tuned to produce distinctive sounds.

