

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

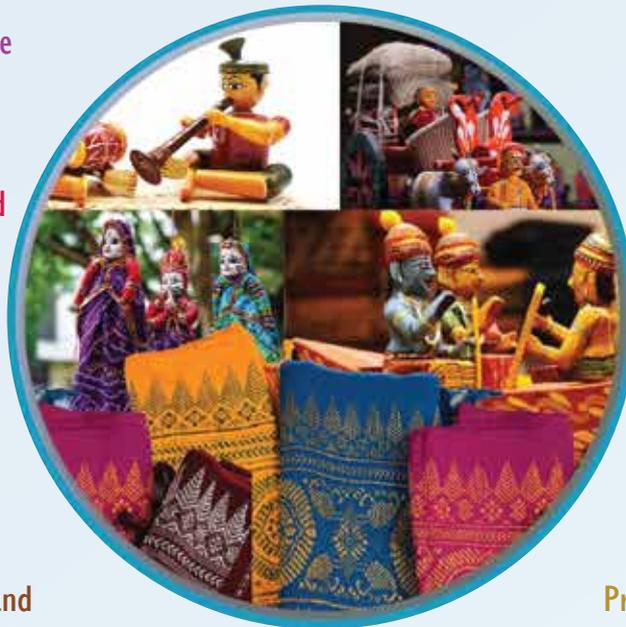
Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# JALGAON BHARIT BRINJAL

Jalgaon Bharit Brinjal is a traditional brinjal variety cultivated for over five centuries in the fertile, irrigated lands of Khandesh, Maharashtra. Known for its pale green skin with white stripes, large size, and soft texture, it is specifically grown for preparing the iconic dish “Khandeshi Bharit.” The variety is preserved by local farmers and celebrated for its roasting quality and oil-rich pulp.

## UNIQUENESS

This brinjal weighs between 500g to 1200g and secretes more oil when roasted, enhancing the flavour of mashed dishes. It has fewer seeds, soft skin, and a mildly bitter taste. The pulp quantity is high, and the fruit is four times larger than standard brinjals. Its distinct taste is retained only in Jalgaon’s medium-black soil and cannot be replicated elsewhere.

## RAW MATERIALS

Bharit Brinjal Seeds

### Price

Approx.  
Rs. 40 to Rs. 80 per kg

### No. of Families Involved

Approx.  
2000 to 2500 families

### Class of Goods

31

### Type of Goods

Agricultural

### Proof of Origin

17<sup>th</sup> Century

### Geographical Location

Jalgaon district,  
Maharashtra



## METHOD OF PRODUCTION

Seeds are selected from sun-dried yellow brinjals and germinated in nursery beds. Transplanting occurs from November to January with drip irrigation. Plants grow 5-6 ft tall and are spaced 75-90 cm apart. Harvesting begins after 3.5-4 months when fruits are glossy and full-sized. Grading and packing follow, with damaged fruits discarded.