

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

700+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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## AMRAVATI CHANA

Amravati Chana, also known as gram or chickpea, is a pulse crop cultivated in the saline tracts of Amravati district, Maharashtra. Recognized for its large seed size (5-7 mm), earthy flavour, and high protein content, it is a staple in Indian diets. The crop is vital for farmers in the region, especially as a Rabi source of income under limited irrigation.

## UNIQUENESS

Amravati Chana is nutritionally rich, containing protein, fibre, vitamins, and minerals, making it a vegetarian protein substitute. It has a nutty, earthy taste distinct from other chickpea varieties. Known locally as “Dariyabadi Channa,” it thrives in saline soils and contributes to soil fertility by fixing nitrogen. Its short duration cycle allows farmers to quickly rotate crops, enhancing sustainability and productivity.

## RAW MATERIALS

High Quality Black Gram Seeds



**Price**  
Approx.  
Rs. 80 to Rs. 180 per kg

**No. of Families Involved**  
Approx.  
2000 to 3000 families

**Class of Goods**  
31

**Type of Goods**  
Agricultural

**Proof of Origin**  
19<sup>th</sup> Century

**Geographical Location**  
Amravati district,  
Maharashtra

## METHOD OF PRODUCTION

Chana is cultivated in well-drained loamy soils with pH 6.0-7.5. Fields are ploughed to 8-10 inches for aeration, enriched with compost, and levelled for irrigation. Sowing occurs in October-November with 30-45 cm row spacing and 60-80 kg seed rate per hectare. Harvesting is done after 100-120 days when pods turn yellow and dry. Seeds are threshed, sun-dried, and stored to prevent spoilage.