

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes of Natural Goods, Food Stuff
Manufactured Goods, Handicrafts or
Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Authorized User Registration For
GI Community Members

Legal protection from
unfair usage

A Community Right

GI Logo
indicating Geographical
Origin or location

Economic Empowerment to
Artisans, Producers, and
Manufacturers

Social Upliftment and
continuing the
Legacy of the Nation

650+ Registered GIs and
Numerous Unregistered GIs
Existing in India

Prevents counterfeiting and
ensures genuineness of
products through "GI Tags"

Preservation of local Culture,
Tradition and Legacy

A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.



ARUNACHAL ORANGE

Arunachal orange or wakro orange (sometimes referred as Khasi Mandarin) is a type of orange fruit with some distinctive qualities because of specific agro-climatic conditions. It has a medium thick peel over it which attains orange colour at full ripening. It is easily peeled with fingers, starting at the thick rind covering the depression at the top of the fruit, and can be easily split into even segments without squirting juice. The fruits have high vitamin C and refreshing juice. It has high content of TSS and medium acidity which gives it a special taste.

UNIQUENESS

Arunachal Orange has a relatively good size of fruit with high amount of Juice content. The fruit also have a high TSS % and medium acidity which provides it a unique sweet sour taste. The thickness of peel is quite less which is preferred by consumers because this makes it easy to peel off the fruit and less weight of fruit goes waste because of peeling.

RAW MATERIALS

Suckers, Organic Manures and Natural Resources

Price

Approx. 100/- to 130/- per kg
depending on the quality

Geographical Location
Arunachal Pradesh

Class of Goods
31

Type of Goods
Agriculture

Proof of Origin
11th Century

Number of Families Involved
Approx. 4000 families



METHOD OF PRODUCTION

The Arunachal Orange is traditionally grown using organic farming methods, with farmers employing rainfed irrigation and manual harvesting. The region's temperate climate, coupled with the use of natural fertilizers, results in a high-quality, chemical-free product.