

## ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes of Natural Goods, Food Stuff  
Manufactured Goods, Handicrafts or  
Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Authorized User Registration For  
GI Community Members

Legal protection from  
unfair usage

A Community Right

GI Logo  
indicating Geographical  
Origin or location

Economic Empowerment to  
Artisans, Producers, and  
Manufacturers

Social Upliftment and  
continuing the  
Legacy of the Nation

650+ Registered GIs and  
Numerous Unregistered GIs  
Existing in India

Prevents counterfeiting and  
ensures genuineness of  
products through "GI Tags"

Preservation of local Culture,  
Tradition and Legacy

A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, and dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard and encourage these traditions, ensuring they thrive and adapt in today's competitive landscape.



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## ARUNACHAL PRADESH WANCHO WOODEN CRAFT

The Wancho wooden craft is a traditional art form originating from the Longding district of Arunachal Pradesh. These wood carvings are intricately created from Pongmo wood, a soft and durable material, and include a range of objects such as log drums, animal figures, and ritualistic items. The designs are influenced by the daily life, nature, and mythology of the Wancho people, and the carvings are often used in rituals, celebrations, and as decorative gifts.

### UNIQUENESS

The Wancho wooden crafts are deeply intertwined with the socio-cultural practices of the Wancho tribe, often used in rituals and festivals. The carvings, particularly log drums (Kham), are highly symbolic, representing community events, and include detailed motifs of animals, birds, and human figures. The use of Pongmo wood, known for its smooth texture and durability, makes these crafts distinct and prized.

### RAW MATERIALS

Pongmo Wood (from the Pongmo tree), Natural tools Like Dao, Natural Finishes (polish and burnish)

**Price**  
Approx. 5,000/- to 25,000/-  
depending on quality

**Class of Goods**  
20

**Proof of Origin**  
18th Century



**Geographical Location**  
Longding district,  
Arunachal Pradesh

**Type of Goods**  
Handicraft

**Number of Families Involved**  
Approx. 100-150 households

### METHOD OF PRODUCTION

The carving process involves cutting Pongmo wood from the wild, with the youth of the village involved in the preparation. The wood is then carved using traditional hand tools like the Dao, with designs drawn based on ritualistic themes and daily life. The entire process can take 20-25 days to complete, depending on the complexity of the piece, and the carving is finished with sunlight drying and polishing.