

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

650+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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NAGPUR ORANGES

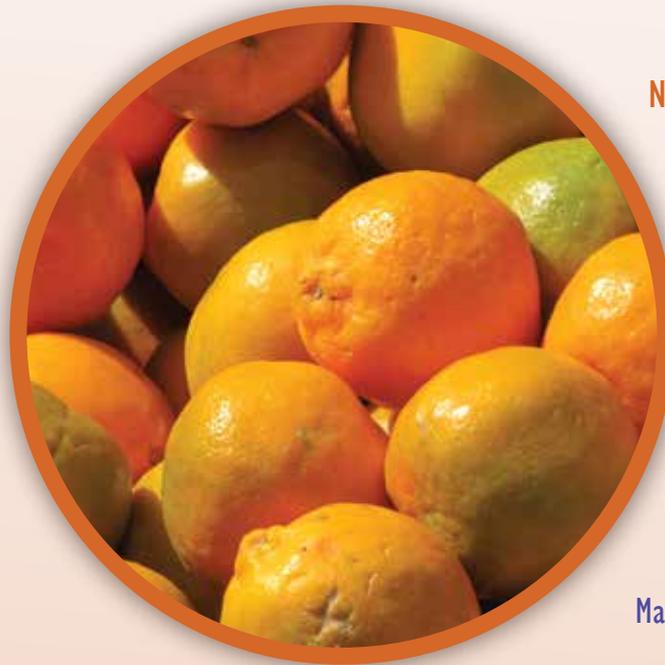
Nagpur oranges, or Nagpur Santra, are celebrated for their sweet taste, juicy pulp, and distinctive aroma. Grown in Maharashtra's Nagpur region, they gained prominence in the 19th century when British-introduced varieties were crossbred with local ones. This unique hybrid is now widely appreciated in India and abroad for its superior quality and vibrant flavour.

UNIQUENESS

One of the key factors that contributes to the unique taste and aroma of Nagpur oranges is the soil in which they are grown. The region's soil is rich in minerals, particularly calcium and magnesium, which help to give the oranges their distinct flavour. In addition, the region's climate, which is hot and dry for much of the year, helps to ensure that the oranges are able to ripen properly and develop their full flavour.

RAW MATERIALS

Orange Seedlings and Grafts.



Price
Approx.
Rs. 60 to Rs. 120
per kg

Class of Goods
31

Proof of Origin
19th Century

No. of Families Involved
Approx.
800 families

Type of Goods
Agricultural

Geographical Location
Nagpur,
Maharashtra and Madhya Pradesh

METHOD OF PRODUCTION

Nagpur oranges are produced by crossbreeding various oranges with local varieties in the Madhya Pradesh & Nagpur district of Maharashtra.