

# ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff  
Manufactured Goods,  
Handicrafts or Agricultural Goods

GI based on uniqueness,  
weather, and terrain of the  
place of origin

Legal Protection from  
unfair usage

Registered by the Authorized  
community of the GI

GI Sign or symbol  
indicating Geographical  
Origin or location

Economic empowerment to  
Artisans, Producers, and  
Manufacturers

Social Uplifting and  
continuing the  
Legacy of the Nation

650+ registered GIs and  
numerous unregistered GIs  
existence in India

Prevents counterfeiting and  
ensures genuineness of  
products

Preservation of local Culture,  
Tradition, and Legacy



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# NASHIK GRAPES

Nashik Grapes, cultivated in the fertile valleys of Maharashtra's Nashik district, are renowned for their premium table varieties. With a legacy rooted in early 20<sup>th</sup>-century innovation, these grapes are now a major export commodity, reaching markets across Europe, the Middle East, and South-east Asia. Known for their conical bunches, crisp pulp, and vibrant appearance, they are consumed fresh and also processed into raisins and juices.

## UNIQUENESS

Nashik Grapes are distinguished by their bold, elongated berries with thin, soft skin and minimal seeds. Their conical, well-filled bunches and attractive colouration enhance their appeal. The grapes meet AGMARK export standards, with ideal bunch weights (350-500g), berry diameters of 18 mm, and a sugar-to-acid ratio of 20:1. Their high soluble solids (minimum 18° Brix), excellent transportability, and compliance with Codex food safety norms make them a preferred choice globally.

## RAW MATERIALS

Vitis Vinifera L. Cuttings

Price  
Approx.  
Rs. 200 to Rs. 300  
per kg

Class of Goods  
31

Proof of Origin  
20<sup>th</sup> Century



No. of Families Involved  
Approx.  
1000 families

Type of Goods  
Agricultural

Geographical Location  
Nashik district, Maharashtra

## METHOD OF PRODUCTION

Grape cultivation begins in October with nursery development, followed by land preparation and transplantation in January. Drip irrigation, hormonal treatments, and pest control are applied through growth stages. Flower thinning and GA<sub>3</sub> treatments promote berry elongation and uniformity. Berries mature over 120-150 days, with harvesting around the 150th day. Post-harvest, vines are rested and pruned for the next cycle. The process ensures high-quality yield suited for both domestic and export markets.