

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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SOLAPUR TERRY TOWEL

Solapur Terry Towels are premium cotton textiles produced in Solapur, Maharashtra, with a legacy of over 100 years. Known for their durability, absorbency, and intricate jacquard designs, they are widely used in households and hospitality industries. These towels are crafted through traditional weaving methods combined with modern looms, making them popular across India and international markets.

UNIQUENESS

Solapur Chaddar holds a monopoly in jacquard woven designs, crafted through specialized hank dyeing and weaving techniques. Its attractive patterns, long-lasting fabric, and fine finishing distinguish it from other textiles. The use of salt-free water and traditional craftsmanship enhances its quality. With over 15,000 handlooms and power looms, Solapur has become synonymous with this iconic product, blending heritage with modern production methods.

RAW MATERIALS

Cotton Yarn, Dyes, Jacquard Looms, Shuttle-Less Looms, Finishing Tools



Price
Approx.
Rs. 200 to Rs. 800

No. of Families Involved
Approx.
800 families

Class of Goods
24

Type of Goods
Handicrafts

Proof of Origin
19th Century

Geographical Location
Solapur district, Maharashtra

METHOD OF PRODUCTION

Production begins with hank dyeing and bleaching of cotton yarn, followed by antichlorination and optical whitening. Dyed yarns are wound onto bobbins and pirns, then warped and woven on jacquard-fitted looms. Modern shuttle-less and air-jet looms increase efficiency and quality. After weaving, towels are cut to standard sizes, inspected, finished, bundled, and packed into bales for distribution.