

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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BIKANER USTA KALA CRAFT

Originally rooted in Mughal and Persian aesthetics, Bikaner Usta Kala Craft was an art form which involved carving and embossing on camel leather, but over the time it has evolved and now the gold embossing is done on wood, marble and metal also. Miniature paintings also showcase the age old Usta Kala Craft of Bikaner. Common products include vases, photo frames, lamp shades and decorative boxes, all showcasing exquisite craftsmanship.

UNIQUENESS

Usta Kala is distinguished by its high-relief embossing, gold foil application and vibrant Meenakari colors. Designs are traced using pin-pricked paper and filled with handmade paints. Practiced since the 15th century, it reflects royal patronage and is visible in Junagarh Fort and Narendra Bhawan. The craft is sustained by the Dapgar and Usta communities of Bikaner.

RAW MATERIALS

Camel Leather, Pot Clay Powder, Gum, Jaggery, Naushadar, Gold Foil, Siyahi (Black Ink), Meena Colors



Price
Approx.
Rs. 1000 to 5000

Proof of Origin
15th Century

Type of Goods
Handicrafts

No. of Families Involved
Approx.
300 to 700 families

Class of Goods
16

Geographical Location
Bikaner district, Rajasthan

METHOD OF PRODUCTION

By cleaning and preparing a smooth surface on camel hide or other materials, surfaces are molded and primed. Embossing is done using a paste of pot clay, gum, jaggery and naushadar. Gold foil is applied over dried layers, followed by painting with Siyahi and Meena colors. Designs are traced using Akhbara technique and filled by using squirrel-hair brushes for precision.