

ABOUT GI

Geographical Indications (GIs) are associated with the legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes to Natural Goods, Food Stuff
Manufactured Goods,
Handicrafts or Agricultural Goods

GI based on uniqueness,
weather, and terrain of the
place of origin

Legal Protection from
unfair usage

Registered by the Authorized
community of the GI

GI Sign or symbol
indicating Geographical
Origin or location

Economic empowerment to
Artisans, Producers, and
Manufacturers

Social Uplifting and
continuing the
Legacy of the Nation

700+ registered GIs and
numerous unregistered GIs
existence in India

Prevents counterfeiting and
ensures genuineness of
products

Preservation of local Culture,
Tradition, and Legacy



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BLUE POTTERY OF JAIPUR

Blue Pottery of Jaipur is a distinctive ceramic craft made using Fuller's earth, quartz, glass and natural gums. It is known for its vivid cobalt blue Persian inspired motifs. It features hand-painted designs on items like plates, vases, tiles, knobs and even jewellery. The pottery is lightweight, semi-glossy and highly decorative.

UNIQUENESS

Crafted from a quartz-based dough, Jaipur Blue Pottery is impervious, hygienic and requires only one firing. It is entirely hand-painted with motifs reflecting Persian and Mughal aesthetics. The absence of red clay and its adaptability to Rajasthan's climate make it both functional and artistic.

RAW MATERIALS

Quartz Powder, Powdered Glass, Multani Mitti, Saaji (Soda Bicarbonate), Borax, Water, Cobalt Oxide, Copper Oxide, Eco-Friendly Lacquer

Price
Approx.
Rs. 300 to 5000

Proof of Origin
14th Century

Type of Goods
Handicrafts



No. of Families Involved
Approx.
500 Families

Class of Goods
21

Geographical Location
Jaipur, Rajasthan

METHOD OF PRODUCTION

The process includes dough preparation from quartz and glass, base shaping, white engobe application, hand painting and single firing. Eleven steps are followed, including fabrication, finishing and glazing. The entire process is manual with delicate brushwork and natural oxides used for coloring.