

ABOUT GI

Geographical Indications (GIs) are associated with legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes of Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultura Goods

GI based on Uniqueness, weather, and terrain of the place of origin

Authorized user Registration for GI Community Members

Legal protection from unfair usage

GI Logo Indicating Geographical origin or Location

A community Right

Economic Empowerment to Artisans, Producer, and Manufacturers

700+ Registered GIs and Numerous Unegisteres GIs Existing in india

Prevents counterfeiting and ensures genuineness of products through "GI Tags"

Preservation of local Culture, Tradition and Legacy



A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and cultural traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard these traditions, ensuring they thrive and adapt in today's competitive landscape.

SUJINI EMBROIDERY WORK OF BIHAR



Sujini embroidery of Bihar is a traditional craft practiced by women, producing bedspreads, wall hangings, cushion covers, saris, dupattas, kurtas, and jackets. Designs narrate village life, Hindu epics, and contemporary issues like education and health. Executed on cream markeen, casement, or tussar silk, motifs are outlined in chain stitch and filled with fine running stitches, creating rippling textured patterns.

UNIQUENESS

Sujini is unique for its storytelling through stitches, transforming old cloth into expressive canvases. Running stitches, often 105-210 per inch, create depth and motion. Themes range from mythology and rituals to social issues like domestic violence and women's empowerment. UNESCO recognized Sujini with a "Seal of Excellence" in 2019, affirming its cultural significance and contemporary relevance worldwide.

RAW MATERIALS

Cotton cloth sheets, Cream markeen, Casement fabric, Tussar silk, Coloured threads, Needles, Tracing tools



PRICE

Approx.

Rs. 500 to Rs. 50000



CLASS OF GOODS

24 & 26



PROOF OF ORIGIN

18th Century



NO. OF FAMILIES INVOLVED

Approx.

500 Families



TYPE OF GOODS

Handicraft



GEOGRAPHICAL LOCATION

Muzaffarpur and Madhubani districts, Bihar

METHODS OF PRODUCTION

Layers of cotton cloth are stitched with Needle no. 9 using fine running stitches. Chain stitch outlines motifs, while coloured threads fill details. Women artisans trace designs directly on fabric, working individually or in groups for larger pieces. Awalkhana charts guide learners. Locally sourced fabrics and threads from Muzaffarpur markets ensure sustainability, while compositions reflect personal, social, and cultural narratives.



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