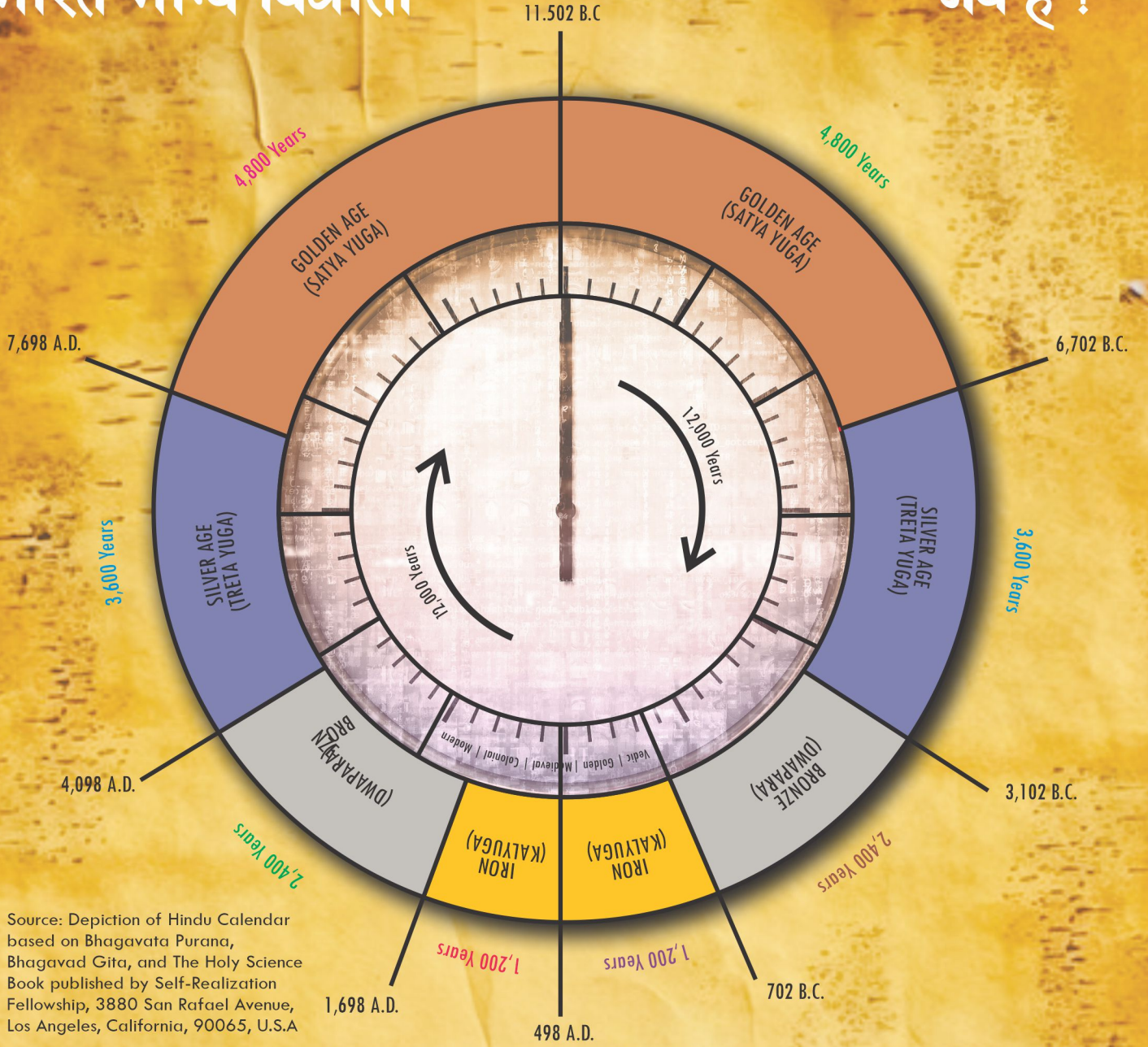




A TALE OF GEOGRAPHICAL INDICATIONS



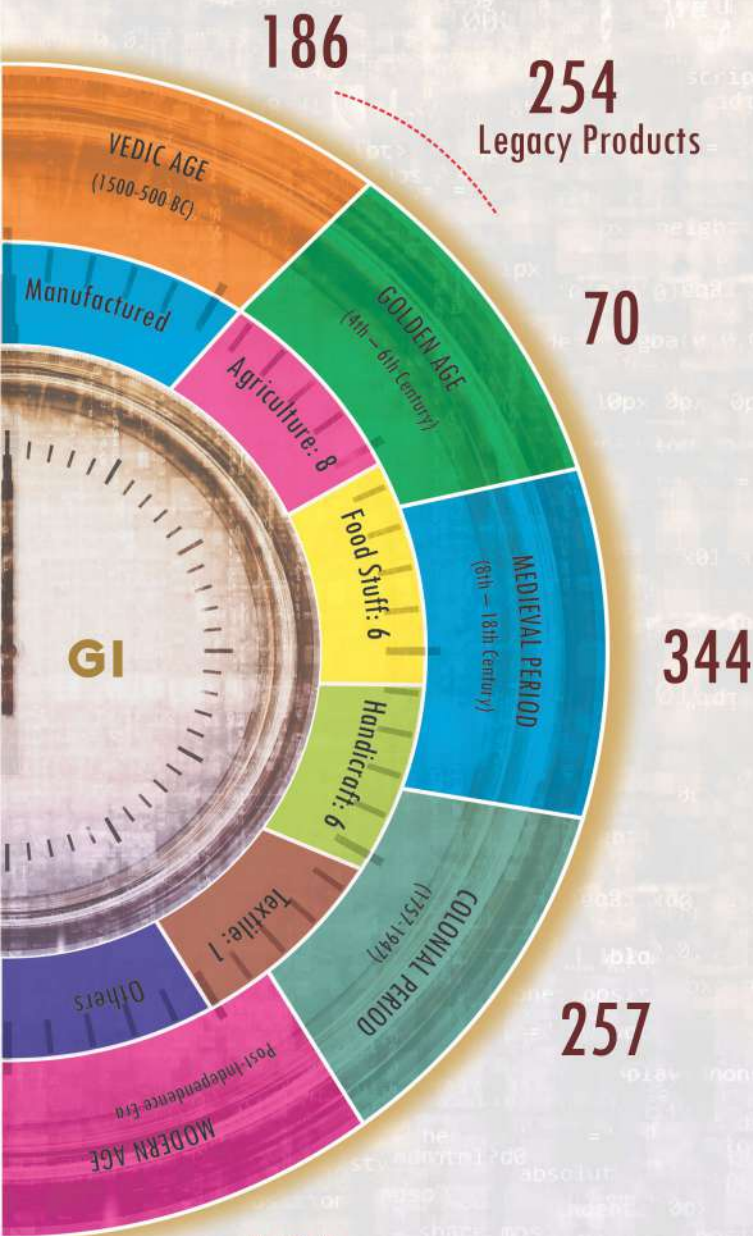
सत्यम् त्रेतायां द्वापरे च कलेषु, धर्मस्य पादाः क्रमशो ह्यवताराः ।
कालचक्रे धर्मसंवृद्धिहेतुः, वेदाङ्गयुक्तं खगणं प्रवर्तते ॥

Satya Yuga, Treta Yuga, Dvapara Yuga, and Kali Yuga,
the pillars of Dharma diminish progressively.

The Kalachakra symbolizes the cyclical nature of time, where society progresses from spiritual wisdom to material degradation:

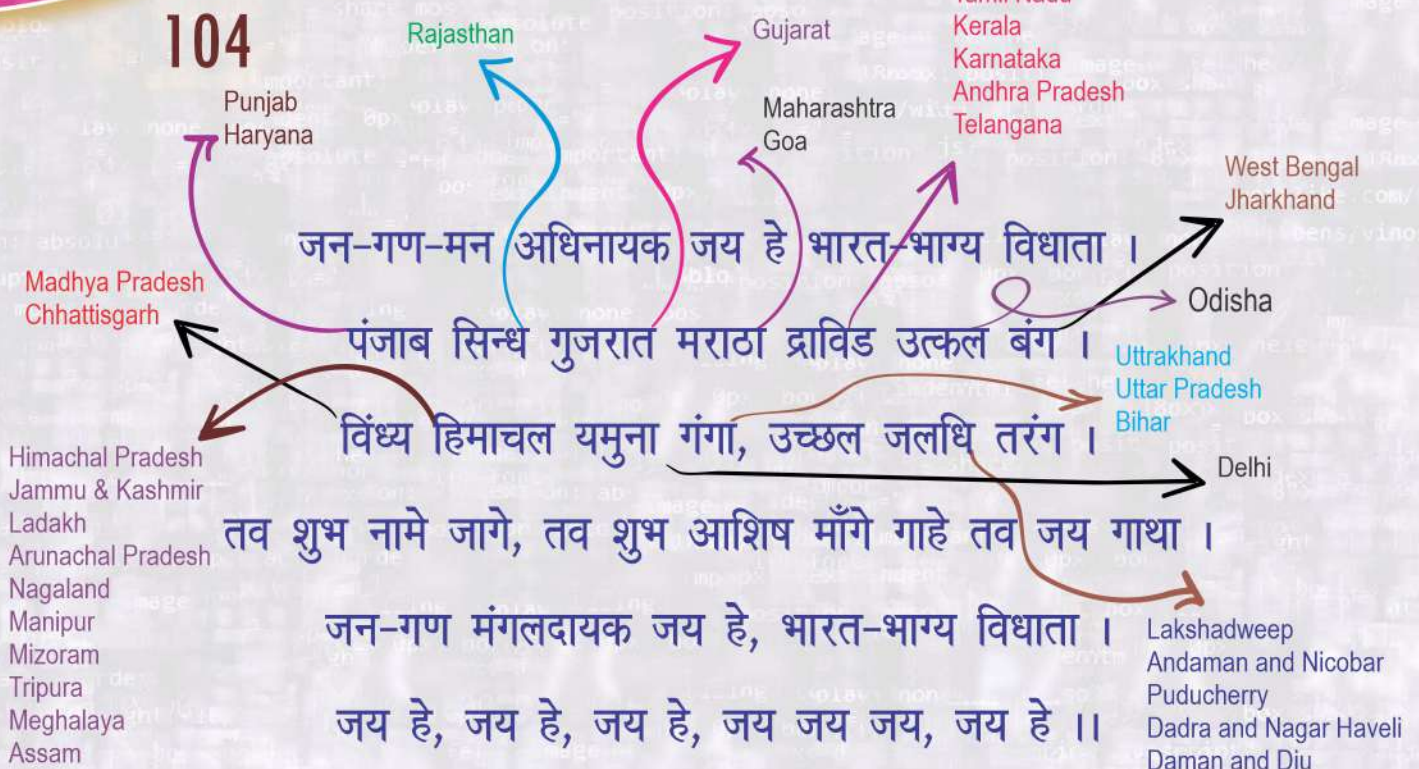
1. **Satya Yuga:** Society is at its peak, with all four pillars of Dharma intact, marked by truth, harmony, and spirituality.
2. **Treta Yuga:** One pillar of Dharma is lost, introducing governance and material ambitions, leading to the first signs of decline.
3. **Dvapara Yuga:** Two pillars remain, with society becoming more materialistic and duality intensifying, causing conflicts and moral weakening.
4. **Kali Yuga:** Only one pillar of Dharma remains, resulting in ignorance, greed, and societal decline, despite technological advances.

However, it also holds hope, as the cycle resets after Kali Yuga, restoring Dharma in Satya Yuga, ensuring the renewal of truth and righteousness.



- **Total GI Filed** 1387
- **Foreign GI** 138
- **Indian GI** 1249
- **Registered** 651
- **Refused** 53
- **Withdrawn** 29
- **Abandoned** 28
- **Pending** 626

Updated 30 November 2024



GLORY OF INDIA (GI)

Indian Geographical Indications (GI) products distinguish themselves on the global stage through a remarkable synthesis of extensive historical legacy, meticulous traditional craftsmanship, and profound cultural significance. These products transcend mere commercial value, serving as living embodiments of the deep-seated heritage and time-honored practices intrinsic to their specific regions. Each GI-tagged item is not just a commodity but a narrative piece of the local's history, carrying stories of ancestral skill, regional resources, and cultural rituals that have been preserved and passed down through generations.

The origins of this intricate cultural heritage can be traced back to the Vedic period or even before, where the ritualistic needs of society fostered the development of various crafts. The demands for ritual implements, ceremonial vessels, and ornate clothing in these ancient religious practices laid the foundation for skills in metallurgy, textile production, and fine arts. This evolution showcases the Glory of India (GI) where these crafts, initially developed to serve religious purposes, gradually permeated everyday life, enhancing the socio-economic and

cultural fabric of Bharat (India).

The Hindu Yuga theory, which divides time into four epochs—Satya Yuga, Treta Yuga, Dvapara Yuga, and Kali Yuga—provides a distinctive perspective on the development and flourishing of Geographical Indication (GI) products of India.

In Satya Yuga (Golden Age: 11,502 BC - 6,702 BC), known for its purity and prosperity, agricultural practices were in perfect harmony with nature, leading to the abundance of high-quality produce. This era symbolizes an ideal time when natural resources were at their peak, contributing to the excellence of GI products.

Treta Yuga (Silver Age: 6,702 BC - 3,102 BC) saw the introduction of advanced agricultural techniques and tools, leading to innovations in production. This period encouraged cultural integration and trade, resulting in the diversification and development of GI products such as Ayurvedic herbs and spices.

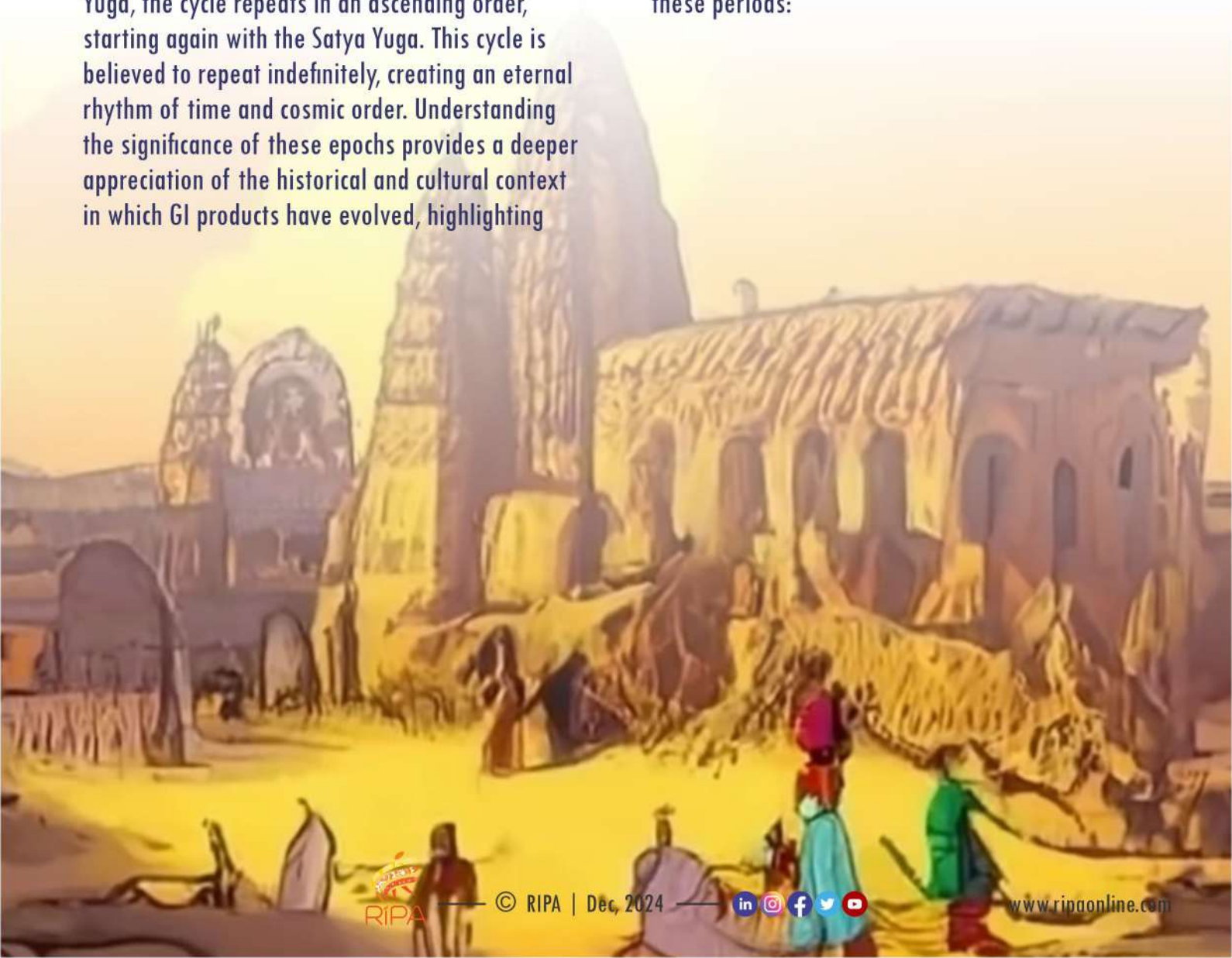
During **Dvapara Yuga (Bronze Age: 3102 BC – 702 BC)**, cultural and agricultural advancements continued, with significant developments in arts and crafts. This era likely saw the establishment of communities to protect and promote specific GI products, leading to the codification and increased trade of items like Banarasi silk and traditional pottery.

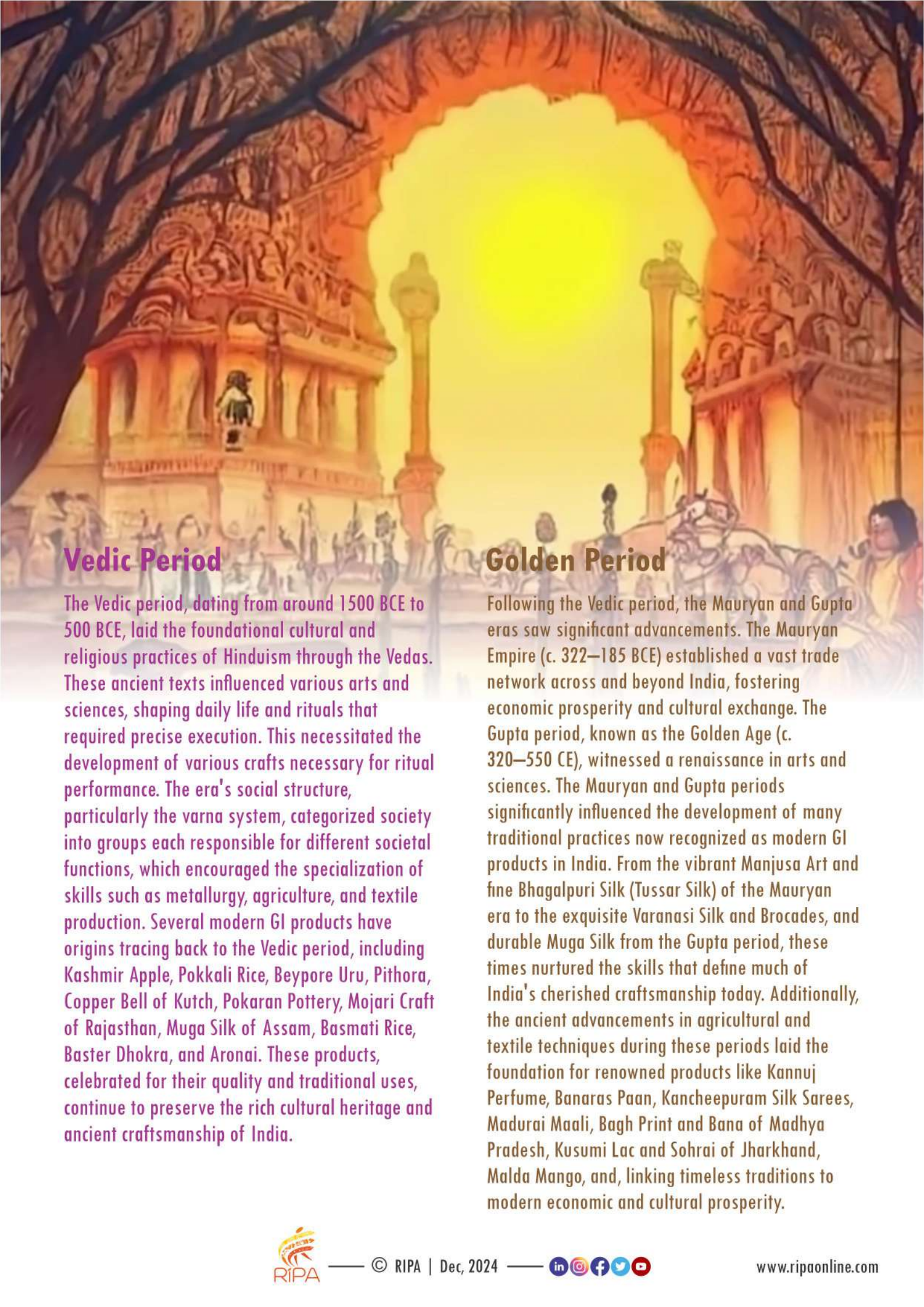
In **Kali Yuga (Iron Age: 702 BC-498 AD)**, despite the challenges of strife and disorder, there is a strong movement towards the revival and preservation of traditional practices. Modern technology enhances the production and marketing of GI products while maintaining their traditional quality.

These Yugas follow a descending order from the Satya Yuga to the Kali Yuga, indicating a gradual decline in virtue and spirituality. After the Kali Yuga, the cycle repeats in an ascending order, starting again with the Satya Yuga. This cycle is believed to repeat indefinitely, creating an eternal rhythm of time and cosmic order. Understanding the significance of these epochs provides a deeper appreciation of the historical and cultural context in which GI products have evolved, highlighting

their enduring value and relevance in contemporary times.

The filing history of Indian Geographical Indication (GI) products reveals that many of these products have origins deeply rooted in the historical epochs outlined by the Hindu Yuga theory. Each epoch has contributed to the development and preservation of unique products that are now recognized under the GI Act. For modern society, categorizing these filed and registered Geographical Indication (GI) products into simplified historical periods such as Vedic, Golden, Medieval, Colonial, and Modern helps in understanding their origins and development more clearly. This approach provides a structured framework to trace the cultural, agricultural, and technological advancements that have contributed to the uniqueness and heritage of these products. Here is an overview of how various GI products can be categorized under these periods:





Vedic Period

The Vedic period, dating from around 1500 BCE to 500 BCE, laid the foundational cultural and religious practices of Hinduism through the Vedas. These ancient texts influenced various arts and sciences, shaping daily life and rituals that required precise execution. This necessitated the development of various crafts necessary for ritual performance. The era's social structure, particularly the varna system, categorized society into groups each responsible for different societal functions, which encouraged the specialization of skills such as metallurgy, agriculture, and textile production. Several modern GI products have origins tracing back to the Vedic period, including Kashmir Apple, Pokkali Rice, Bypore Uru, Pithora, Copper Bell of Kutch, Pokaran Pottery, Mojari Craft of Rajasthan, Muga Silk of Assam, Basmati Rice, Baster Dhokra, and Aronai. These products, celebrated for their quality and traditional uses, continue to preserve the rich cultural heritage and ancient craftsmanship of India.

Golden Period

Following the Vedic period, the Mauryan and Gupta eras saw significant advancements. The Mauryan Empire (c. 322–185 BCE) established a vast trade network across and beyond India, fostering economic prosperity and cultural exchange. The Gupta period, known as the Golden Age (c. 320–550 CE), witnessed a renaissance in arts and sciences. The Mauryan and Gupta periods significantly influenced the development of many traditional practices now recognized as modern GI products in India. From the vibrant Manjusa Art and fine Bhagalpuri Silk (Tussar Silk) of the Mauryan era to the exquisite Varanasi Silk and Brocades, and durable Muga Silk from the Gupta period, these times nurtured the skills that define much of India's cherished craftsmanship today. Additionally, the ancient advancements in agricultural and textile techniques during these periods laid the foundation for renowned products like Kannuj Perfume, Banaras Paan, Kancheepuram Silk Sarees, Madurai Maali, Bagh Print and Bana of Madhya Pradesh, Kusumi Lac and Sohrai of Jharkhand, Malda Mango, and, linking timeless traditions to modern economic and cultural prosperity.

Medieval Period

During the medieval period (c. 1200 - 1700 CE), India was governed by various dynasties such as the Cholas, Mughals, and Marathas, each introducing their own cultural influences into the local arts and crafts. Notable GI Products are Banarasi Sarees, which flourished under Mughal patronage in Varanasi; Thanjavur Paintings from Tamil Nadu, evolving under Maratha influence; Channapatna Toys, promoted by Tipu Sultan; Kutch Embroidery from Gujarat; and Bidriware from Karnataka, developed during the Bahamani Sultanate. Other significant products include Pashmina Shawls popularized during the Mughal era, Kasuti Embroidery, and Kangra Paintings, each a testament to the fusion of indigenous and foreign craftsmanship. Additionally, Hyderabad Biryani and Haleem, which blends Middle Eastern and South Indian culinary traditions, also emerged during this vibrant period, showcasing the rich cultural synthesis that characterizes India's traditional crafts and culinary heritage.

Colonial Period

During the colonial period (c. 1700 — 1947 CE) in India, many local crafts and agricultural practices were notably influenced by British and other European methods, resulting in a blend of traditional and colonial techniques. This period saw the establishment of renowned tea plantations like Darjeeling, Assam, Nilgiri, and Kangra, all now celebrated GI products. Textile crafts such as Chikan Embroidery, popularized among colonial wives, Mysore Silk, expanded under the Wodeyar kings during British rule, and Pochampally Ikat, adapted to cater to the European market, reflect this synthesis. Agricultural products like Coorg Orange and Kodaikanal Hill Garlic, developed to cater to British tastes in hill stations, along with

Mahabaleshwar Strawberry and Allahabad Surkha Guava, introduced and perfected during the colonial era, are examples of how traditional practices were adapted and evolved. Leather crafts like Santiniketan Leather Goods gained prominence by adapting to new aesthetic preferences introduced during this era. These products, now protected as GI, underscore the historical interplay between indigenous craftsmanship and colonial influence, showcasing a legacy of innovation and cultural fusion.

Contemporary Period

In the contemporary era, Indian craftsmanship has gained international recognition by blending traditional techniques with modern aesthetics, a process further propelled by globalization. Geographical Indication (GI) tags have been instrumental in preserving and promoting India's unique heritage on a global scale. Examples include Moonj craft's eco-friendly weaving, Agra dalmoth's distinctive flavor, Indore's durable leather toys, Jabalpur's intricate stone carvings, Rajasthan's vibrant Soof embroidery, Nashik valley wine's distinct taste, Poddar Diamond's precision cuts, Bengal singing bowl's therapeutic sounds, and Odisha Golden grass's aesthetic appeal. These crafts showcase India's rich heritage and their adaptation to modern markets.

Geographical Indication (GI) products that carry the legacy of ancient India, despite lacking concrete historical evidence, often hold significant cultural, traditional, and historical value. These "Legacy Products" can reflect India's rich heritage and craftsmanship. Overall, from the Vedic period's ritualistic needs fostering early craft skills to the global appreciation of Indian craftsmanship today. Each era has contributed layers of complexity and richness, making India one of the world's most diverse and culturally rich nations, celebrated for its enduring traditions and vibrant expressions of human creativity.



भारत भाग्य विधाता

धरा को शोभित करते रहते
कला के ये निर्माता ।
सींच रहे हैं इसे युगों से
ये भारत के भाग्य-विधाता ॥

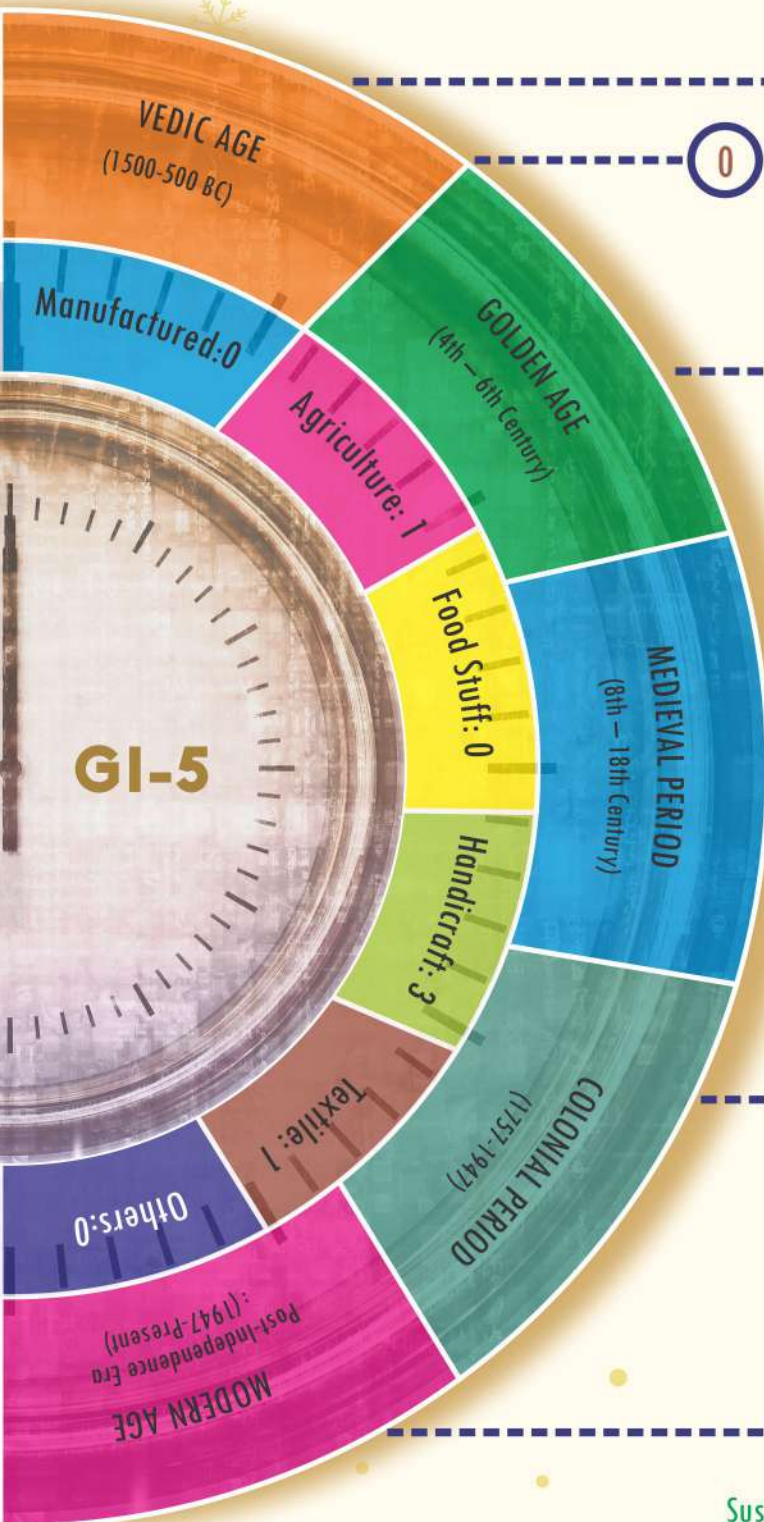
कालजयी है कला हमारी
कालजयी यह गाथा ।
जन गण मंगलदायक है
पाषाण भी स्वर्ण सा आता ॥

त्रेता द्वापर कलयुग के हर
काल के खांड से आता ।
कालचक्र सी चले निरंतर
अपनी वही पुरानी गाथा ॥

हर शुभ आशीष मांगे जिनसे
गाएँ हम जयगाथा ।
रहे संजोये कला संस्कृति
जय हो भाग्य-विधाता ॥

-श्रुति कौशिक

GLORY OF PUNJAB



Punjabi Jutti
Punjab Seed Potato
Amritsar Shawl
Hoshiarpur Wood Inlay Craft



Hoshiarpur Wood Inlay

Sustainability Aspects:

- ★ Golden Temple, Sukhna Lake
- ★ Baisakhi, Punjab International Trade Expo, Patiala Heritage Festival





GLORY OF HARYANA



Basmati Rice

1



0
Legacy

0

Jhajjar Pottery
Rewari Jutti
Haryana Sarkanda Craft
Haryana Bahadurgarh Wooden Craft

4



0



1

Sirsa Kinnow
Hisar Mangali Wooden Beads

Sustainability Aspects:

- ★ Kurukshetra, Sultanpur National Park
- ★ Surajkund festival, Teej



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GLORY OF RAJASTHAN



Alwar Kalakand
Bhusawar Achar (Pickles) and Murrabba
Gangapur City Kheermohan
Soof Embroidery

4

Sanganeri Hand Block Printing
Bagru Hand Block Print
Kota Doria (Logo)
Kinnow, Sri Ganganagar
Bundi Basmati Rice

5

Kota Doria
Thewa Art Work
Makrana Marble
Molela Clay Work of Rajasthan (Logo)
Blue Pottery of Jaipur
Jaipuri Razai
Sojat Mehndi
Udaipur Koftgari Metal Craft
Nathdwara Pichhwai Painting
Bikaner Usta Kala Craft

Green Marble
Aakola Dabu Prints
Kundan Meena Jewellery
Kota Stone
Kharak Embroidery
Jodhpur Iron Craft
Jodhpur Wood Craft
Sindhi Sarangi
Phad Painting
Udaipur Thikri Craft
Udaipur Danka Craft
Jodhpur Chateri Stone Craft

23

Molela Clay Work
Kathputlis of Rajasthan
Bikaneri Bhujia
Kathputlis of Rajasthan (Logo)

4

Legacy

5

Pokaran Pottery
Mojari Craft of Jodhpur
Jodhpur Bandhej Craft
Jaisalmer Yellow Stone
Fringes of the 'Thar Desert' and 'Nagori' Ashwagandha
Applique Work
Rajasthan Ravan Hattha (Musical Instrument)
Jaipur Marble Stone Craft
Barmer Katab (Patch Work)

Legacy Products

Bikaner Kashidakari Craft
Mukka Embroidery
Khambiri Embroidery
Extra Weft Pattu Weaving
Pakka / Pakko Embroidery
Nagauri Paan Methi

9

Sustainability Aspects:

- ★ Jaipur, Udaipur, Jaisalmer
- ★ Jaipur Literature Festival, Mewar Festival, Jaisalmer Desert Festival



GI-51



GLORY OF GUJARAT



Surat Zari Craft
Pithora
Kutch Rogan Craft
Kutch Ajrakh Print of Gujarat
Rabari Embroidery of Kutch
Copper Bell of Kutch

6

5

Legacy

4

Jamnagari Bandhani
Kutch Bandhani
Ambaji White Marble
Ambaji Mohanthai

14

Sankheda Furniture
Agates of Cambay
Kutch Embroidery
Tangaliya Shawl
Kachchh Shawls
Patan Patola
Rajkot Patola
Mata ni Pachhedi

Kachchhi Kharek
Gharchola Craft of Gujarat
Ashavali Sarees of Ridrol
Salt of Kutch's Rann
Patan Mashru Saree & Fabrics
Saurashtra Moti Bharatkam (Bed Work) of Gujarat

14

Jamnagar Petrol
Jamnagar Fuel
Jamnagar LPG
Jamnagar Diesel
Gir Kesar Mango
Bhalia Wheat
Pethapur Printing Blocks

Vadodara no Lilo Chevdo
Amalsad Chikoo
Gujarat Suf Embroidery
Ahmedabad Sodagari Block Print
Surat Sadeli Craft
Bharuch Sujani Weaving
Jasdan Patari Craft

2

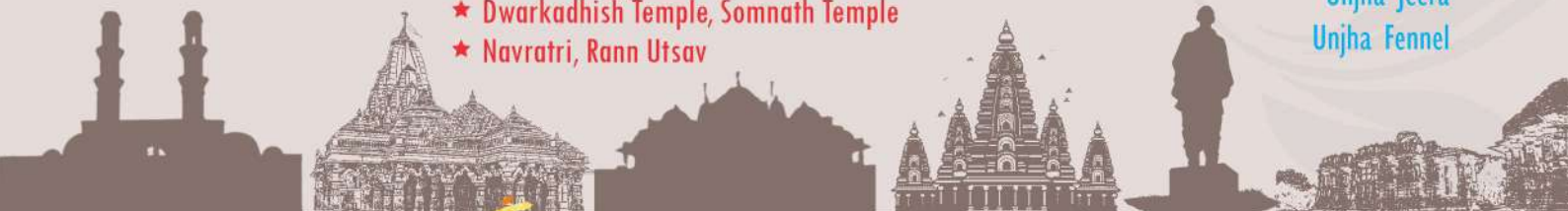
Surti Locho
Bhal Wool

Legacy Products

Otho Dongo
Banaskantha Applique Work
Unjha Jeera
Unjha Fennel

Sustainability Aspects:

- ★ Dwarkadhish Temple, Somnath Temple
- ★ Navratri, Rann Utsav



GLORY OF MAHARASHTRA



Poddar Diamond
Nashik Valley Wine
Nashik Grapes
Solapur Chutney
Bhiwapur Chilli
Waghya Ghevada
Vengurla Cashew
Sangli Raisins

Lasalgaon Onion
Solapur Pomegranate
Osmanabadi Goat
Alibag White Onion
Nandurbar Amchur
Nandurbar Mirchi
Kunthalgiri Khawa
Banjara Embroidery, Mirror Work and Allied Ornamentation Artefacts

16

Solapur Chaddar
Solapur Terry Towel
Puneri Pagadi
Mahabaleshwar Strawberry
Silver Craft of Hupari
Ajara Ghansal Rice
Mangalwedha Jowar
Sindhudurg & Ratnagiri Kokum
Ambemohar Rice
Bahanu Gholvad Chikoo
Sangli Turmeric
Jalgaon Banana

Marathwada Kesar Mango
Purandar Fig
Bhandara Chinoor Rice
Solapur Wall Hanging
Nagpur Saree
Miraj Tanpura
Hupari Silver Craft
Panchincholi Tamarind
Tendu Leaves
Chikki of Lonavala
Pen Ganesh Idol
Pondura Khadi
Wada Kolam Paddy Rice

24

Alphonso
Banjara Handicrafts and Mirror Work
Kolhapur Jaggery
Devgad Alphonso Mango
Karvath Kati Sarees & Fabrics
Terracotta of pen
Waigaon Turmeric
Navapur Tur Dal
Beed Custard Apple
Jalgaon Bharit Brinjal
Joot Jowar
Himroo Shawl and Fabrics of Aurangabad

Miraj Sitar
Sawantwadi Wooden Craft
Sawantwadi Ganjifa Cards
Kolhapuri Pheta
Kavdi Maal of Tuljapur
Ranya Roti
Latur Adkitta
Pahile Roti
Palghar Tarpa Handicraft
Jawhar Paper Mache Products
Gond Painting of Maharashtra

23

Copperware of Pune
Mahua

2

Legacy Products

Jalna Sweet Orange
Wada Kolam
Wada Kolam
Vasmat Haldi (Turmeric)
Kastli Coriander

Badlapur Jamun
Kas Pathar Flowers
Dagdi Jowar of Jalna
Akola Kagzi Lemon
Kalamb Kharwas Khis
Nrusinhawadi Basundi

Paithani Sarees and Fabrics
Borsuri Tur Dal
Shivneri Hapus Mango
Renuka Mata Tambul
Bahadoli Jamun - Fresh Fruit
Allapalli Sagwan (Teak) Wood
PAITHANI (Pratishthani)
Amravati Pippali
Amravati Chana
Bamboo Craft of Mah

Legacy

10

Sustainability Aspects:

- ★ Mahabaleshwar Temple, Gateway of India
- ★ Ganesh Chaturthi, Gudi Padwa



GLORY OF GOA



Myndoli Banana
Korgut Rice
Goa Ghumat

3

3

Legacy

0

Azulejos Painting of Goa
Goa Cashew (Kaju Or Caju)
Goan Bebinca

8

Goa Coconut Carvings and Shell Items
Goa Kaju (Nut & Apple)
Goa Kaavi Art
Goan Sweet Dodol
Goa Kunbi Saree & Fabrics

Feni
Crochet Craft of Goa
Coconut Carving of Goa
Khola Chilli

8

Harmal Chilli
Goan Khaje
Goa Mankurad Mango
Goa Sausages (Chorizo / Choris)

4

Goan Coconut Feni
Goa Hilario Mango (Manghilar or Mangilar/Mangilal)
Goa Mussarat Mango (Monserrate, Musharad)
Goa Urrack, Urracca or Uraq

Legacy Products

Agsechi Vayingim (Agassaim Brinjal)
Sat Shiro Bheno Shirancho Bhendo)
Taleigao Vayingim (Talieigao Brinjal)

Sustainability Aspects:

- ★ Basilica of Bom Jesus, Baga Beach
- ★ Shigmotsav, Feast of St. Francis Xavier



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GLORY OF TAMIL NADU



12

Coimbatore Wet Grinder
Pattamadai Pai (Pattamadai Mat)
Srivilliputtur Palkova
Rajapalayam Lock
Kovilpatti Kadalai Mittai
Vilachery Clay Toys

Chedibutta Saree
Vellore Spiny Brinjal
Virudhunagar Samba Vathal (Chilly)
Kavindhapadi Nattu Sakkarai
Mulanur Kuttai Murungai
Uthukuli Vennai (Butter)
Kovilpatti Seeval

36

Salem Fabric
Thanjavur Art Plate
Arani Silk
Salem Silk
Nilgiri (Orthodox)
Nachiarkoil Kuthuvilakku ("Nachiarkoil Lamp")
Dindigul Locks
Thammampatti Wood Carvings
Kandangi Sarees
Thanjavur Netti Works
Thanjavur Cut Glass Work
Arumbavur Wood Carving
Narasimhapettai Nagaswaram
Thiruvaiyaru Asoka Halwa
Manapparai Murukku
Thanjavur Art Plate (Logo)
Ooty Varkey
Madras Checks

Thaikkal Rattan Craft
Kanniyakumari Clove
Jaderi Namakatti
Salem Sago (Javvarisi)
Ramanathapuram Mundu Chilli
Cumbum Panneer Thratchai
Madurai Marikolunthu (Davana)
Rajapalayam Mangoes
Negamam Cotton Saree
Marthandam Honey
Thovalai Maanika Maalai
Kumbakonam Vettilai (Kumbakonam Betel Leaf)
Puliyankudi Acid Lime
Salem Kolusu
Ramanadu Chithiraikar Rice
Peravurani Coconut
Mudalur Muscoth Halwa
Jawadhu hills Samai

26

Madurai Sungudi
Thanjavur Paintings
Swamimalai Bronze Icons
Temple Jewellery of Nagercoil
Kovai Kora Cotton Sarees
East India Leather
Thanjavur Doll
Hosur Rose
Kodali Karuppur Saree
Karuppur Kalamkari Paintings
Myladi Stone Carvings
Thirubuvanam Silk Sarees
Pulicat Palm Leaf Handicrafts (Puzhuvarkadu Panai Olai Kaivina)
Thoothukudi Macaroon

Swamimalai Bronze Icons (Logo)
Temple Jewellery of Nagercoil (Logo)
Palani Panchamirtham
Manamadurai Pottery
Kodaikanal Malai Poandu
Ambasamudram Choppu Saman (Wooden Toys)
Woraiyur Cotton Saree
Athangudi Tiles
Madurai Sengarambu
Krishnagiri Paneer Rose
Thanjavur Kannadi Kalaiporul
Ramanathapuram Pattarai Karuvadu (Dry Fish)

14

Kancheepuram Silk
Bhavani Jamakkalam
Thanjavur Veenai
Erode Manjal (Erode Turmeric)
Madurai Malli
Mahabalipuram Stone Sculpture
Nagercoil Temple Car

Thanjavur Marakudrai
Panruti Palapazham
Authoor Vettilai
Sholavandan Vettilai
Karamadai Senkaambu curry leaf
Rasipuram Ghee
Thiruvaduthurai Seevali

Legacy Products

Virupakshi Hill Banana
Sirumalai Hill Banana
Chettinad Kottan
Thanjavur Rice Maalai
Seeraga Samba Rice
Kovai Kora Cotton Sarees (Logo)
Udagudi Panangkarupatti
Kanyakumari Matti Banana
Thooymallai Rice
Chettikulam Small Onion
Salem Kannadi Kathiri (Brinjal)
Andarkulam Kathiri
Tindivanam Panipayiru
Sattur Vellari (Cucumber)
Sivagangai Karuppu Kavuani Rice
Kottumalai Kathiri (Brinjal)
Arsampatti Tall Coconut

Sengal Thuvurai
Virudhunagar Adhalaikkai
Vilathikulam Gundu Chilli
Jawadhu Puli (Jawadhu Tamarind)
Ramanathapuram Poongar rice
Ayyampalayam Nettai Thennai
Odaipatti Seedless Grapes
Tirunelveli Senna Leaf
Kolli Hills Pepper
Sathyamangalam Red Banana
Urigan Puli
Senkanthal Seed
Sen Cholam
Bhuvanagiri Mithi Pagarkai
Meenambur Seeraga Samba rice

8

Legacy

32

Eathomozhy Tall Coconut
Toda Embroidery
Salem Mango
Namakkal Makkal Stone Works
Kallakurichi Wood Carving
Namakkal Makkal Pattirangal
Veeramangudi Achu Vellam (Jaggery)
Ramanathapuram Panangkarkandu

Sustainability Aspects:

- ★ Ooty, Kodaikanal
- ★ Chennai Music Season, Pongal, Tea and Tourism Festival



GLORY OF KERALA

Aranmula Kannadi
Palakkadan Matta Rice
Alleppey Coir
Vazhakulam Pineapple
Kasaragod Sarees

Kaipad Rice
Nilambur Teak
Marayoor Jaggery (Marayoor Sharkara)
Kodungallur Pottuvellari
Killimangalam Kora Grass Mats

10

Balaramapuram Sarees and Fine Cotton Fabrics
Kalpetta Bamboo Craft
Wayanaad Robusta Coffee
Tirur Betel Leaf (Tirur Vettilla)
Edayur Chilli
Attappady Aattukombu Avara
Onattukara Ellu
Kanthalloor Vattavada Veluthulli
Kannadippaya (Bamboo Mirror Mat)
Metal Crafts of Mannar

18

Payyannur Pavithra Ring
Screw Pine Crafts of Kerala
Maddalam of Palakkad
Ganjifa cards of Mysore
Navalgund durries
Cannanore Home Furnishings
Central Travancore Jaggery
Kuthampully Sarees
Wayanad Jeerakasala Rice

Wayanad Gandhakasala Rice
Chendamangalam Dhoties & Set Mundu
Kuthampully Dhoties & Set Mundu
Chengalikodan Nendran Banana
Screw Pine Craft of Kerala (Logo)
Thikkinampallil Aranmula Kannadi
Kuttiattoor Mango (Kuttiattoor Manga)
Attappady Thuvara
Wood Carving Crafts of Cherpu

Brass Broidered Coconut shell crafts of Kerala

2

Navara
Tellechery Pepper
Pokkali Rice

Beyppore Uru (Boat)
Thalanadan Grambu
Tholpavakoothu of Palakkad

Legacy

0

6

Sustainability Aspects:

- ★ Alappuzha, Munnar
- ★ Onam, Thrissur Pooram



GLORY OF KARNATAKA

2

Indi Limbe
Kongarapattu Indigo Dye

17

Mysore Silk
Mysore Agarbathi
Mysore Rosewood Inlay
Mysore Sandalwood Oil
Mysore Sandal soap
Coorg Orange
Udupi Malligae
Molakalmuru Sarees
Dharwad Pedha

Byadagi Chilli
Devanahalli Pomello
Udupi Sarees
Ganjifa Cards of Mysore (Logo)
Coorg Arabica Coffee
Dharwad Pedha (Logo)
Kari Ishad Mango
Patteda Anchu Sarees & Fabrics
Karadant (Karadantu in Kannada)
Coorg Honey

17

Bidriware
Channapatna Toys & Dolls
Kasuti Embroidery
Karnataka Bronzeware
Hadagali Malligae
Ilkal Sarees
Sandur Lambani Embroidery
Udupi Mattu Gulla Brinjal
Bangalore Blue Grapes

Bangalore Rose Onion
Kinhall Toys
Mysore Craft
Karnataka Bronzeware (Logo)
Navalgund Durries (Logo)
Mysore Silk (Logo)
Gulbarga Tur Dal
Chikmagalur Arabica Coffee

2

Mysore Traditional Paintings
Guledgudd Khana

5

Mysore Betel leaf
Coorg Green Cardamom
Sirsi Supari
Shivarapattna Sculptures & Stone Crafted Products
Kagga Rice

Legacy

6

Legacy Products
Nanjanagud Banana
Mysore Malligae
Appemidi Mango
Kamalapur Red Banana
Bababudangiris Arabica Coffee
Hase Chittara
Tiptur Coconut and Coconut Products

Sustainability Aspects:

- ★ Mysore Palace, Hampi, Gokarna
- ★ Ganesha Chaturthi, Mysore Dasara





GLORY OF ANDHRA PRADESH

Krishna Godavri Gas
GCC Araku Valley Coffee
Girijan Honey
Kuppadam Dhoti

4



Budithi Bell & Brass Metal Craft
Venkatagiri Sarees
Narasapur Crochet Lace Products
Atreyapuram Pootharekulu

4



Legacy Products
Machilipatnam Imitation Jewellery
Yak Ghee

Srikalahasthi Kalamkari
Kondapalli Bommallu
Machilipatnam Kalamkari
Tirupathi Laddu
Uppada Jamdani Sarees
Guntur Sannam Chilli
Mangalagiri Sarees and Fabrics
Bobbili Veena
Dharmavaram Handloom
Pattu Sarres and Paavadas
Bandar Laddu
Durgi Stone Carvings
Etikoppaka Toys
Udayagiri Wooden Cutlery
Andhra Pradesh Red Sanders
Madhavamala Wood Carving



3

Legacy

2

Andhra Pradesh Leather Puppetry
Allagadda Stone Carving



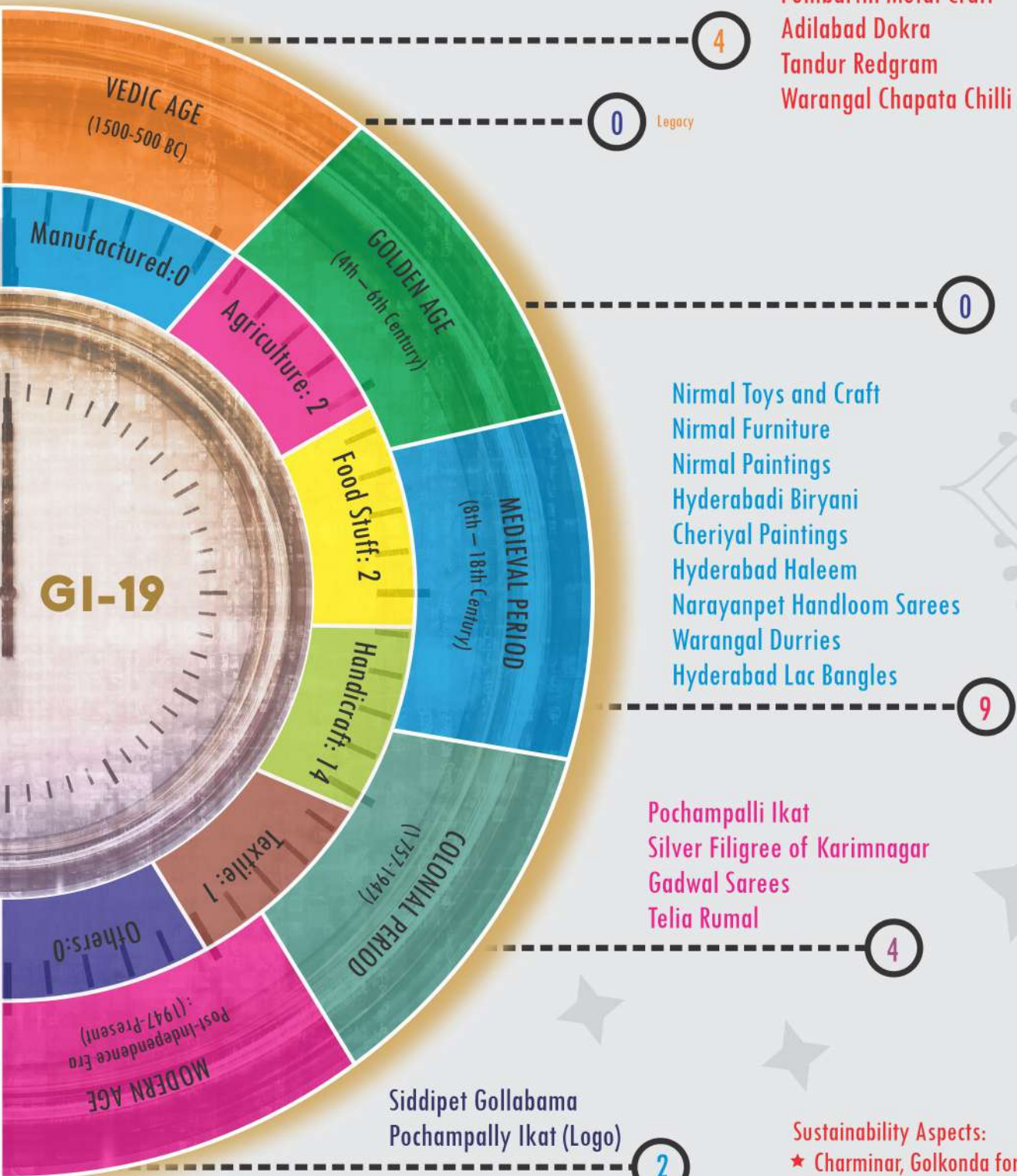
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1

Tapeswaram Kajha

Sustainability Aspects:
★ Tirupati, Borra Caves
★ Ugadi, Vinayaka Chaturthi

GLORY OF TELANGANA



GLORY OF ODISHA

Odisha Khajuri Guda
Similipal Kai Chutney of Odisha
Cuttack Rupa Tarakasi (Silver Filigree)
Painting of Lanjia Saura (IDITAL), Odisha
Barpali Terracotta Roof Tiles
Haladhapur Terracotta Craft



Legacy

Konark Stone carving

Orissa Ikat
Pipli Applique Work
Orissa Pattachitra
Khandua Saree and Fabrics
Gopalpur Tussar Fabrics
Sambalpuri Bandha Saree & Fabrics
Bomkai Saree & Fabrics
Berhampur Patta (Phoda Kumbha) Saree & Joda
Orissa Pattachitra (Logo)
Odisha Rasagola
Kapadaganda: Dungaria Kondh Embroidery Shawl
Odisha Talpatra Chitra Craft
Kendrapara Rasabali
Talapatra Pothi Chitra of Puri (Palm Leaf Engraving Craft)
Odisha Brass and Bell Metal
Belaguntha Flexible Brass Fish
Kantilo Brass and Bell Metal Craft
Maniabandhi Saree
Sadeibareni Dhokra Craft
Khichingi Stone Carving
Kandhamal Black Dhokra Craft

Dhalapathar Parda & Fabrics
Nuapatna Tie & Dye Fabrics
Ganjam Kewda Flower
Dhenkanal Magji
Nayagarh Kanteimundi Brinjal
Mayurbhanj Sabai Products
Koraput Kalajeera Rice
Nayagarh Chhenapoda
Tribal Phuta Saree
Mayurbhanj Saree

Kotpad Handloom fabric
Habaspuri Saree & Fabrics
Ganjam Kewda Rosh
Odisha Golden Grass
Jagatsinghpur Cotton Saree

Sustainability Aspects:

- ★ Konark Temple, Puri
- ★ Ratha Yatra, Bali Yatra, Konark Dance Festival

Legacy Products

Ganjam Goat Ghee
Kandhamal Haladi
Subarnapur Terracotta Craft
Nabarangpur Lac Craft
Kalazira Rice
Karamul Tribal Jewellery Craft

GLORY OF WEST BENGAL

Malda Khirsapati (Himsagar) Mango
Wooden Mask of Kushmandi
Sundarban Honey
Sundarban Honey
Bengal Singing Bowl
Baruipur Guava
Rabri of Hooghly

Darjeeling Tea (word & logo)
Nakshi Kantha
Santiniketan Leather Goods
Joynagar Moa
Burdwan Natungram Wood Craft
Bardhaman Sitabhog
Bardhaman Mihidana
Tulapanji Rice
Purulia Chau Mask
Darjeeling White
Darjeeling Green

Tangail Saree of Bengal
Clay Doll of Krishnanagar
Shantiniketan Batik
Cooch Behar Sitalpati
Darjeeling Mandarin
Chandannagar Jolbhora Sandesh
Janai Monohara
Bankura Brass & Bell Metals Utensils
Radhunipagal Rice
Babarsha of Khirpai
Stone Crafts of Belpahari

Santipore Saree
Baluchari Saree
Dhaniakhali Saree
Solapith Crafts of Birbhum District
Banglar Rasogolla
Madur kathi
Krishnagar Sarpuria
Krishnagar Sarbhaja
Banglar Muslin
Garad Saree
Korial saree
Lac of Purulia

Fulia Jamdani Sarees
Malda Silk Yarn
Bengal Sabai
Kakhra and Gargare Pithe
Beliatore Mecha Sandesh
Bishnupur Dashavator Tash
Sholapith Craft of West Bengal
Murshidabad Chhanabara
Bishnupur Motichur Laddu
Murshidabad Silk
Balagarh Boat

Malda Fazli Mango
Natungram Wooden Doll
Shantiniketan Alpona
Nolen Gur Sandesh
Banglar Nolen Gur
Nawabganj's Brinjal
Kalimpong Silver Metal Craft
Jamdani Sarees of West Bengal

Legacy Products

Kalonunia Rice
Kolkatti Jewelry
Shantiniketan Ektara
Kamarpukur Sada Bode (Kamarpukur White Bundi)

Malda Laxman Bhog Mango
Stone Carving Craft
Bankura Panchmura Terracotta Craft
Gobindobhog Rice
Bengal Dokra
Bengal Patachitra
Begampur Cotton Handloom Saree

Khalsi Honey of Sundarban
Ashapur Brinjal
Bankura Conch Shell Craft
Kanakchur Rice
Khagra Brass & Bell Metal Utensils
Bangla Paan (betel Leaves)

Sustainability Aspects:

- ★ Sundarban National Park, Howrah Bridge
- ★ Durga Puja, Digha Beach Festival, Hazarduari Mela



GLORY OF JHARKHAND



Kansi Grass Products

Sohrai — Khovar Painting

Deoghar Peda

Kusumi Lac

Jharkhand Dokra Craft

Dumka Chadar Badoni Puppets

Lac Bangles

Mahuwa Flower of Jharkhand

Ragi of South Chotanagpur

8

Legacy

9

Mandar of Jharkhand

1

6

Pyatkar Painting

Kuchai Silk Saree and Fabrics

Kesharia Kalakand of Koderma

Tribal Jewellery of Jharkhand

Tussar Silk Sarees & Fabrics of Jharkhand

Jharkhand Jadupatua Paintings

1

Bhagaiya Saree and Fabrics

0

Legacy Products

Chik Baraik

Bamboo Crafts of Jharkhand

Karni Shawl of Khunti

Jharkhand Lal Phadiya Saree and Fabrics

Jharkhand Panchi Parhan, Panchi Saree and Fabrics

Jharkhand Benam (Musical Instrument)

Sal Seeds

Rugda of Jharkhand

Sustainability Aspects:

- ★ Betla National Park, Dassam Falls, Baba Baidyanath Dham
- ★ Sarhul, Bandna

GLORY OF CHHATTISGARH

0

Legacy 0

Champa Silk Saree and Fabrics
Jeeraphool
Bastar Stone Craft

3



Bastar Wooden Craft
Vishnubhog
Chhattisgarh Panika Saree & Fabrics

3



0

Bastar Iron Craft
Bastar Dhokra
Bastar Dhokra (logo)
Nagri Dubraj
Chhattisgarh Bamboo Flute

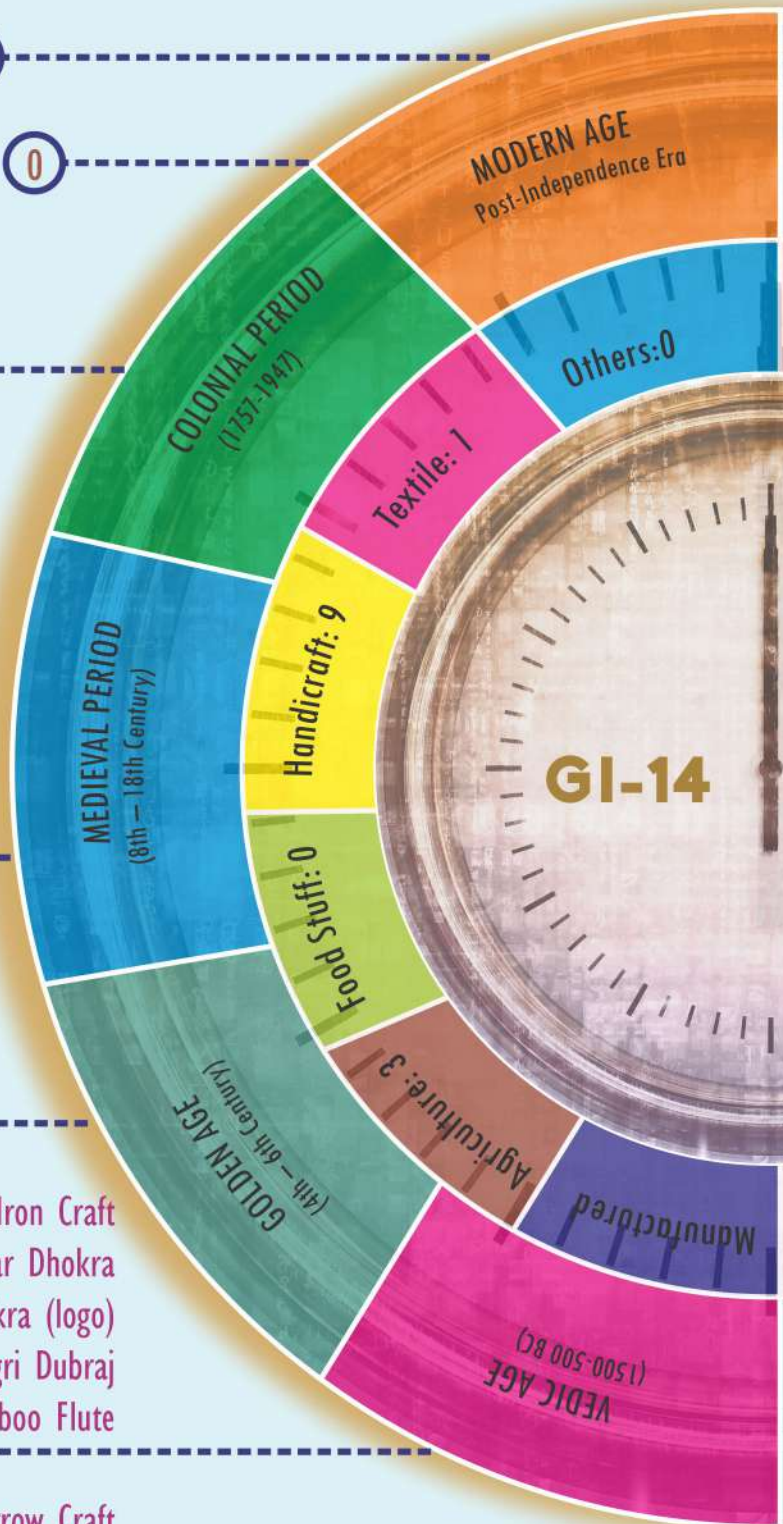
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Sustainability Aspects:

- ★ Chitrakote, Barnawapara wildlife sanctuary
- ★ Bastar Dussehra, Madai festival

Chhattisgarh Bow and Arrow Craft
Sarguja Clay Painting
Bastar Terracotta



GLORY OF MADHYA PRADESH

Leather Toys of Indore
Bell Metal Ware of Datia and Tikamgarh
Jhabua Kadaknath Black Chicken Meat
Jabalpur Stone Craft

Rewa Sunderja Mango
Mahakaushal Chhatriya
Pipariya Lal Tuar Dal
Banaras Aloo Papad
Gwalior Papier Mache Craft of Madhya Pradesh

9

Ratlam Sev
Balaghat Chinnor
Morena Gajak
Wrought Iron Crafts of Dindori
Sharbati Gehu
Ujjain Batik Print
Gond Painting of Madhya Pradesh
Gwalior Handmade Carpet

Seoni Jeera Shankar Rice
Panna Aonla
Sitahi Kutki
Betul Teak Wood
Rock Honey
Gadarwara Tur Dal
Kumbhraj Coriander
Budhni Lacquer Ware Toys

16

Chanderi Sarees
Maheshwar Sarees & Fabrics
Panja Dari of Jobat, Alirajpur
Nandana Print of Madhya Pradesh
Mandu Ki Khursani Imali
Narsinghpur Bramhan Ghat Bhata (Brinjal)
Burhanpur Kela
Narsinghpur Gud
Khajuraho Stone Craft of Madhya Pradesh
Baitul Bharewa Metal Craft of Madhya Pradesh
Khajuraho Metal Craft of Madhya Pradesh
Malwa Painting of Madhya Pradesh

15

Sarangpur Handloom Saree and Fabrics of Madhya Pradesh
Gwalior Stone Craft of Madhya Pradesh
Bhopali Batua & Zari Craft of Madhya Pradesh

0

Bell Metal Ware of Datia and Tikamgarh (Logo)
Bagh Prints of Madhya Pradesh
Waraseoni Handloom Saree & Fabrics
Adivasi Gudiya of Madhya Pradesh
Bana of Madhya Pradesh (Musical Instrument)
Bolni (Dakkan Wali Tokri) of Madhya Pradesh
Chikara of Madhya Pradesh

Mukhuata (Wooden Mask) of Madhya Pradesh
Pithora Painting of Madhya Pradesh
Pot Mala and Galshan Mala of Madhya Pradesh
Baigani Arhar
Betul Gajariya Aam
Malwa Sonkatch Mawa Bati (Sweet)

14

Legacy Products

Rewa Sunderja Mango
Ratlam Riyawan Lahsun (Garlic)
Nagdaman Kutki
Panna Diamond
Sailana Balam Kakadi
Malwa Garadu
Seoni Sitapahal

Jabalpur Singhara
Jabalpur Matar (Pea)
Khargone Lal Mirch
Malwai Aloo
Satana Khurchan (Sweet)
Indore Jeeravan

Legacy

13

Sustainability Aspects:

- ★ Bandhavgarh, Khajuraho
- ★ Lokrang, Khajuraho festival



GLORY OF MEGHALAYA



Legacy Products

Larnai Clay Pottery
Meghalaya Ryndia Textile
Meghalaya Khasi Handloom Products
Larnai Clay Pottery
Meghalaya Chubitchi (Rice Liquor)
Meghalaya Ryndia Textile

Sustainability Aspects:

- ★ Mawsmi Caves, Cherrapunji, Shillong
- ★ Wangla festival, Nongkrem Dance festival



GLORY OF JAMMU AND KASHMIR

Udhampur Kaladi
Wagguv
Kashmir Willow Bat
Kishtwar Binna Craft of Jammu & Kashmir
Samba Calico Print of Jammu & Kashmir
Kishtwar Gaba & Blanket of Jammu & Kashmir
Kashmir Water Chestnut
Gurez Rajmash of Kashmir
Kashmir Houseboat

6

Kashmir Pashmina
Kashmir Sozani Craft
Kashmir Paper Machie
Kashmir Walnut Wood Carving
Khatamband
Kashmiri Hand Knotted Carpet
Basohli Painting
Rajouri Chikri Wood Craft
Basohli Pashmina Woolen Products
Kashmir Namda
Shikara
Crewel
Kashmiri Lotus Stem (Nadru)
Kashmiri Haakh
Repora Lar Grape
Tabakmaaz(Meat Products) of Kashmir
Goshtaba(Meat Products) of Kashmir

17

Kashmir Saffron
Gabba
Kashmir Chain Stitch
Kashmir Tweed

4

Legacy Products

Doda Gucchi Mushroom	Kashmiri Shallot- Pran
Mushqbudji Rice	Jammu Kashmir Walnut
Bhaderwah Rajmash	Kashmiri Long Chilli
Ramban Sulai Honey	Kishtwar Chilgoga (Pine Nuts) of Jammu & Kashmir
Ramban Anardana	Kashmir Phar (Smoked Fish)
Kashmiri Kala Zeera	Kashmir Phar (Dried Fish)
Kashmir Ambri Apple	Himalayan Garlic / Snow Mountain Garlic

Sustainability Aspects:

- ★ Dal Lake, Gulmarg
- ★ Shikara festival, Tulip festival

Kani Shawl
Red Rice of Jammu & Kashmir

2

12

Legacy



GLORY OF LADAKH

0

Ladakh Raktsey Karpo Apricot
Ladakh Dried Apricot (Phating)
Ladakh Halman Apricot

5

Ladakh Karkechu Apples
Ladakh Apricot Oil

4

Pashmina Wool of Ladakh
Ladakh Shingskos (Wood Carving)
Ladakh Chilling Metal Work
Ladakh Thangka Painting
Ladakh Nambu/Snambu Textile
Ladakh Pashmina Textile

1

Ladakh Seabuckthorn

Legacy Products

Ladakh Challi Textiles
Ladakh Thigma (Tie & Dye Textile)
Ladakh Likir Pottery
Pabu (Ladakhi Shoes)

1

Legacy

4

Chhang

Sustainability Aspects:

- ★ Pangong Lake, Nubra Valley
- ★ Spituk Gustor, Dosmoche



GLORY OF SIKKIM



GLORY OF NAGALAND



Sustainability Aspects:

- ★ Kohima war cemetery, Kachari Ruins
- ★ Hornbill Festival, Aoling Festival

GLORY OF HIMACHAL PRADESH



Lahauli Knitted Socks & Gloves
Spiti Chharma (Seabuckthorn)
Japonica Red Rice
Sirmouri Loiya
Kinnauri Apple

5

3

Legacy

Chamba Metal Art

1

Chamba Rumal
Kangra Paintings
Lahaul & Spiti Wool Weaving
Lacquer Ware Furniture
Himachali Cap

5

Kullu Shawl
Kangra Tea
Kinnauri Shawl
Kullu Shawl (Logo)
Chamba Painting

9

Chamba Chappal
Chilgoza
Sepu Vadi of Mandi
Pangi Ki Thangi

Legacy Products:
Himachali Kala Zeera
Salooni Safed Makka
Kinnauri Jewellery

Himachali Chulli Oil

1

Sustainability Aspects:

- ★ Shimla, Manali
- ★ Lohri, Kullu Dussehra



GLORY OF MIZORAM



2

Mizo Ginger
Mizo Phuihnam

7

Legacy

0

1

Pawndum

4

Mizo Puanchei
Ngotekherh
Passion Fruit
Puanrin

3

Mizo Hatkora
Mizo Chow-Chow
Mizo Banana (Long Cavendish)

Sustainability Aspects:

- ★ Solomon's Temple (Aizawl), Vantawg Falls
- ★ Pawl Kut, Chapchar Kut

Legacy Products

Mizo Chilli
Tawlhlohpuan
Hmaram
Khangkawi Ipthe (Ipthe Chei)
Khumbeu
Thangchhuah Puan
Puanlaisen



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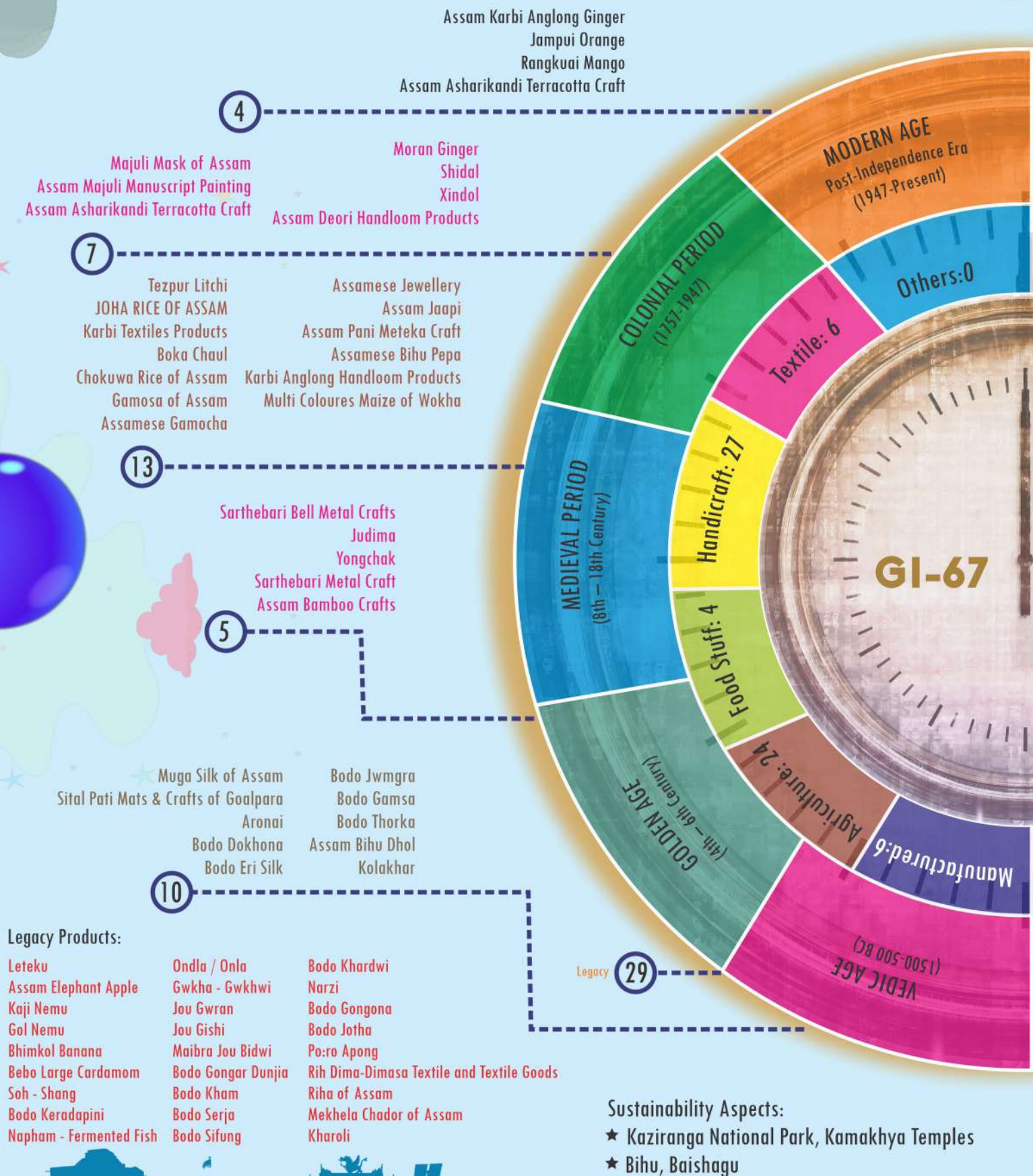


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GLORY OF ARUNACHAL PRADESH



GLORY OF ASSAM



GLORY OF TRIPURA



4

Tripura Jackfruit
Tripura Pachra/Rignai Textile
Tripura Basket Weaving
Tripura Harinarayan Rice

6

Legacy

3

Tripura Cane Craft
Tripura Bamboo Craft
Tripura Pottery Craft

6

Tripura Queen Pineapple
Tripura Risa Textile
Tripura Matabari Peda (Sweet)
Tripura Sarinda (Musical Instrument)
Tripura Jackfruit
Tripura Scented Lemon

1

Tripura Painting

1

Reang Jewellery of Tripura

Sustainability Aspects:

- ★ Neermahal, Unakoti rock carvings
- ★ Kharchi Puja, Garia Puja, Kharchi Puja, Ashokastami

Legacy Products

Tripura Sabari Banana
Tripura Cashew
Tripura Spine Gourd
Tripura Binni (Guria) Rice
Tripura Kali Khasa Rice
Tripura Brown Rice



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GLORY OF MANIPUR



0

3

Wangkhei Phee
Moirang Phee
Kachai Lemon



2

Shaphee Lanphee
Lik-Kol



0

0

Legacy

7

Legacy Products

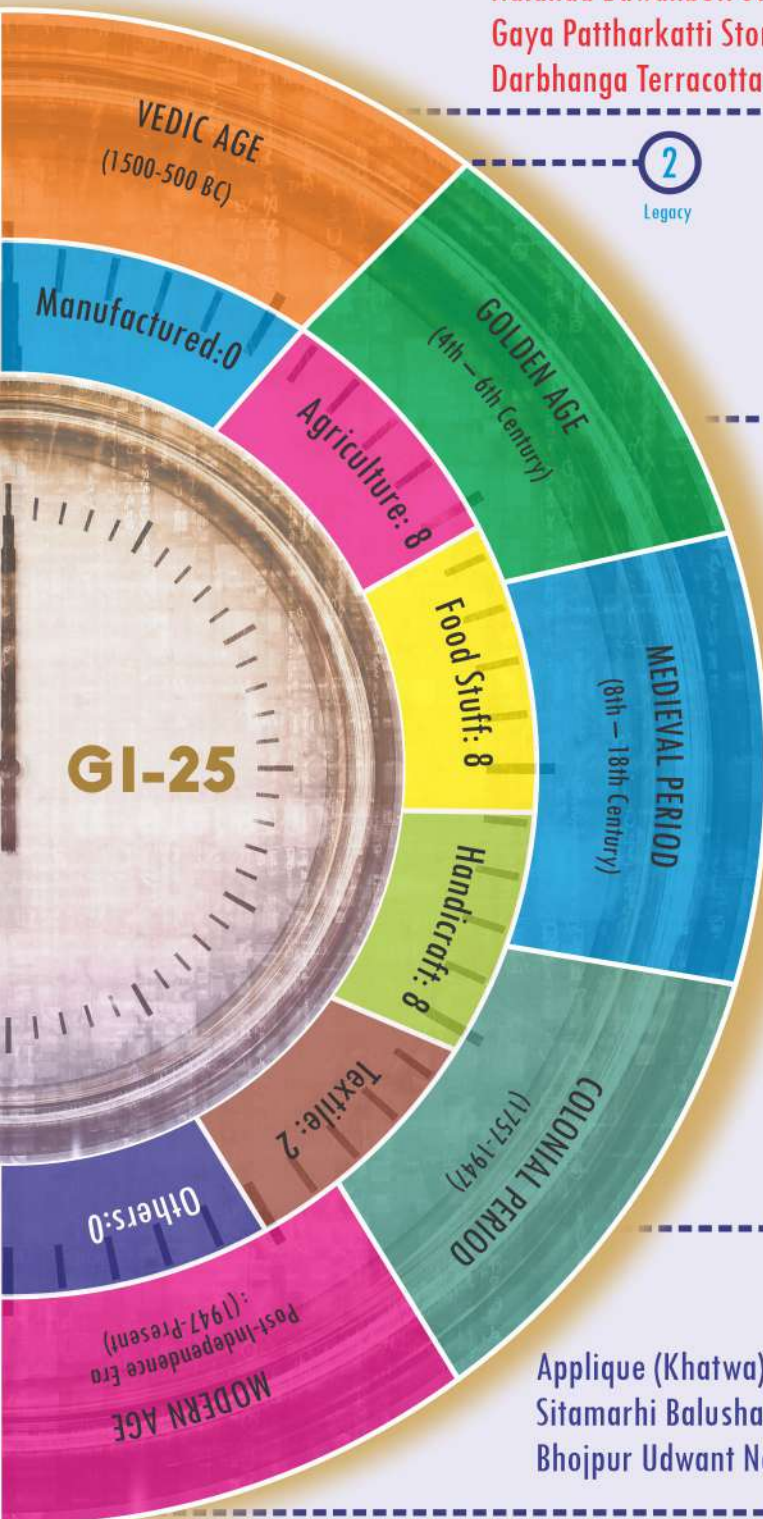
Kauna Reed Craft
Manipur Dolls and Toys Craft
Tamenglong Orange
Hathei Chilli
Manipur Black Cherry
Kouna Crafts
Senga

Sustainability Aspects:

- ★ Kangla Fort, Imphal
- ★ Sangai Festival, Yaosang, Lai Haraoba Festival



GLORY OF BIHAR



Katarni Rice
Magahi Paan
Silao Khaja
Nalanda Bawanbuti Saree & Fabrics
Gaya Pattharkatti Stone Craft
Darbhanga Terracotta & Pottery Craft

2
Legacy

6



Manjusha Art
Hajipur Banana
Alpan Banana
Bhagalpur Silk

4



Sujini Embroidery Work of Bihar
Sikki Grass Products of Bihar
Bhagalpuri Zardalu
Shahi Litchi of Bihar
Marcha Rice
Patna Kalam Painting

6



Madhubani Paintings
Mithila Makhana
Gaya Tilkut (Sweet)
Gaya Anarsa
Gaya Khoya Lai

4



Applique (Khatwa) Work of Bihar
Sitamarhi Balushahi (Sweet)
Bhojpur Udwant Nagar Khurma (Sweet)

2



Sustainability Aspects:

- ★ Bodh Gaya, Nalanda
- ★ Chhath Puja, Durga Puja

Traditional

- ★ Marcha Rice
- ★ Litchi Honey
- ★ Buxar Soan Papadi of Bihar

GLORY OF UTTARAKHAND



Tamta Copperware Craft
Uttarakhand Tejpat
Uttarakhand Mandua
Uttarakhand Jhangora
Uttarakhand Gahat
Uttarakhand Pahari Toor Dal
Uttarakhand Likhai (Wood Carving)
Himalayan Kutki
Gaumukh Gangajal

9

14 Legacy

3

Aipan
Uttarakhand Aipan
Uttarakhand Lal Chawal (Red Rice)

3

Uttarakhand Tamta Product
Nainital Mombatti (Candle)
Rangwali Pichhoda of Kumaon

6

Bhotia Dann of Uttarakhand
Uttarakhand Thulma
Uttarakhand Berinag Tea
Uttarakhand Buransh Soor
Chamoli Wooden Ramman Mask

2

Uttarakhand Kala Bhat
Uttarakhand Bedu (Fruit)

Sustainability Aspects:

- ★ Nainital, Dehradun, Rishikesh
- ★ Nanda Devi Mela, Kumbh Mela, International Yoga Festival

Legacy Products

Kumaon Chyura Oil
Munsyari Razma
Uttarakhand Ringal Craft
Uttarakhand Bichhu Buti (Nettle) Fabrics
Uttarakhand Malta Fruit
Uttarakhand Chaulai (Ramdana)
Almora Lakhori Mirchi
Ramnagar Nainital Litchi
Ramgarh Nainital Aadu (Peach)
Timru de Uttarakhand
Himalayan Kapoor Kachri
Pahadi Pisyu Loon
Uttarakhand Bhangjira
Himalayan Nettle Tea



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GLORY OF UTTAR PRADESH

Legacy Products

Allahabad Surkha Guava
Mango Malihabadi Dusseheri
Ghazipur Wall-hanging
Chunar Balua Patthar
Bakhira Brassware
Sambhal Horn Craft
Adamchini Chawal
Ramnagar Bhanta (Brinjal)
Muzaffarnagar Gur (Jaggery)
U.P. Chausa Mango
Banaras Lal Bharwamirch
Chirgaon Karonda of Varanasi

Banaras Lal Peda
Tharu Embroidery of Uttar Pradesh
Banaras Thandai
Badshah Pasand (Raebareli)
Gorakhpur Panoyala Fruit
Baruasagar Adrak (Ginger)
Bundelkhand Deshi Arhar
Ayodhya Hanumangarhi Laddu
Mathura Peda
Ayodhya Khurchan Peda
Banaras Mukhauta (Mask)
Aligarh Dastagi-Hastagi Product (Hardware)

Lucknow Chikan Craft
Moradabad Metal Craft
Khurja Pottery
Saharanpur Wood Craft
Agra Marble Inlay Work
Agra Petha
Maunath Bhanjan Sarees & Fabrics
Lucknow Zardozi
Banaras Gulabi Meenakari Craft
Nizamabad Black Pottery
Banaras Zardozi
Mau Saree
Banda Shazar Patthar craft
Nagina Wood Craft
Mahoba Gaura Patthar Hastashilp
Hathras Hing
Mainpuri Tarkashi
Agra Leather Footwear
Jalesar Dhatu Shilp (Metal Craft)
Mathura Sanjhi Craft
Pilkhuwa Hand Block Print Textile
Sitapur Durrie
Banaras Tabla
Banaras Shehnai
Bareilly Cane & Bamboo Craft
Banaras Mural Painting
Mathura Zari Poshak
Agra Petha
Banaras Zari
Lucknow Clay Craft
Purdilnagar Glass Beads of (Hathras)
Kanpur Farsi Durrrie

Kannauj Perfume
Agra Stone Craft
Banaras Pan (Betel Leaf)
Kalpi Handmade Paper
Bareilly Zari Zardozi
Aligarh Metal Statue Craft
Banaras Clay Craft
Mirzapur Stone Craft

Banaras Brocades and Sarees
Firozabad Glass
Varanasi Glass Beads
Kalanamak Rice
Agra Durrie
Farrukhabad Prints
Banaras Metal Repouse Craft
Varanasi Wooden Lacquerware & Toys
Mirzapur Handmade Dari
Varanasi Soft Stone Jali Work
Lucknow Bone Carving
Gorakhpur Terracotta
Chunar Glaze Pottery
Mirzapur Pital Bartan
Banaras Wood Carving
Banaras Hand Block Print
Pratapgarh Aonla
Bareilly Terracotta
Baghpat Home Furnishings
Pilibhit Bansuri
Banaras Metal Casting Craft
Chitrakoot Wooden Craft & Toys
Mathura Kanthi Mala Craft
Banaras Varakh (Tabak)
Kanpur Leather Goods
Ayodhya Gud (Jaggery)
Ayodhya Tika
Ayodhya Khadau (Wooden Paduka)

Sustainability Aspects:

- ★ Varanasi, Agra, Mathura- Vrindavan
- ★ Kumbh Mela, Dev Deepawali, Taj Mahotsav

GLORY OF PUDUCHERRY



Sustainability Aspects:

- ★ Nagar Haveli, Diu Fort, Nagoa Beach
- ★ Festa De Diu, Adivasi Mahotsav, Nariyal Purnima

GLORY OF ANDAMAN & NICOBAR ISLANDS



Sustainability Aspects:

- ★ Cellular Jail, Havelock Island, Neil Island
- ★ Subhash Mela, Island Tourism Festival, Panguni Utthiram

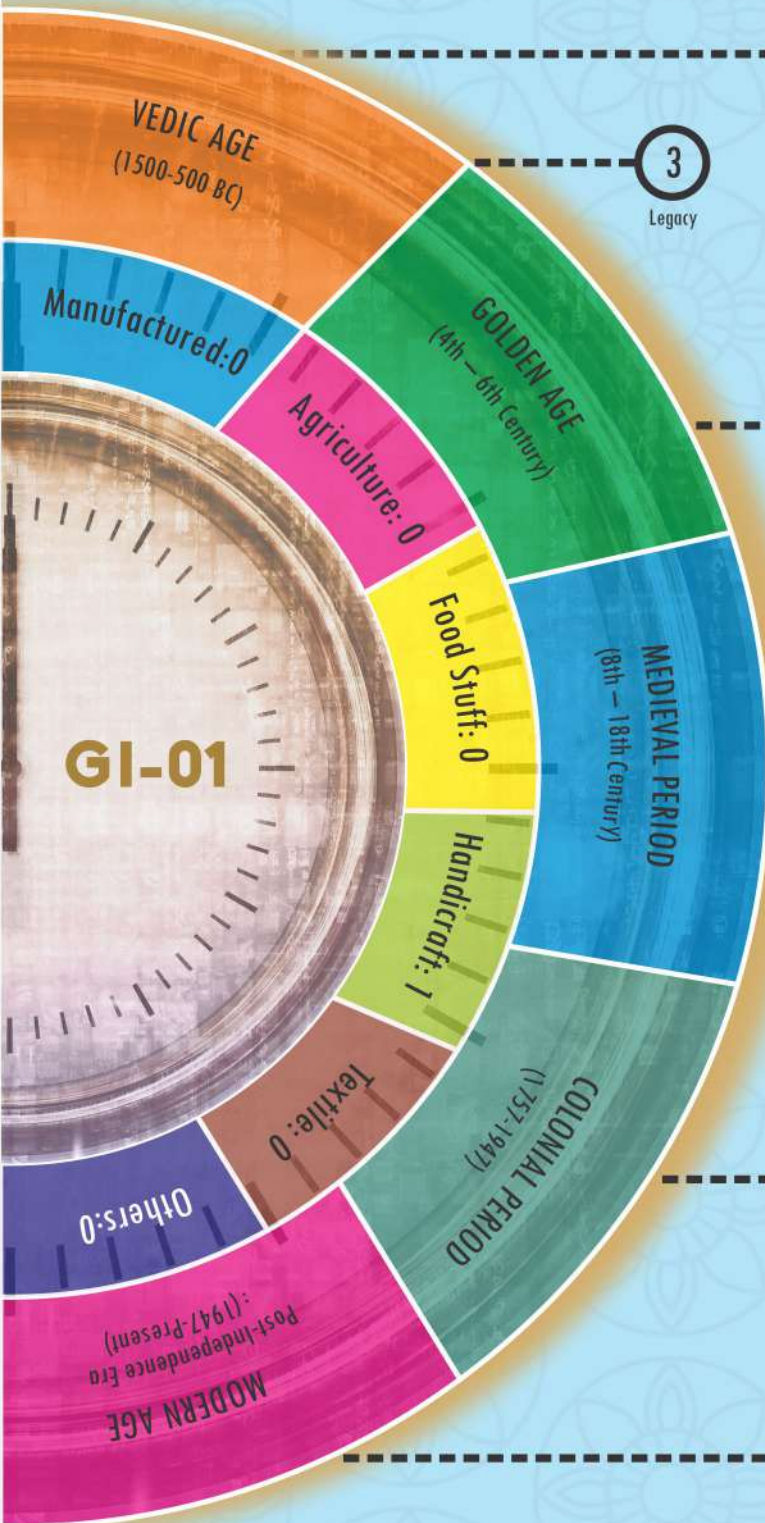
GLORY OF DADRA & NAGAR HAVELI AND DAMAN & DIU



GLORY OF LAKSHADWEEP



GLORY OF CHANDIGARH



0



3
Legacy

0

1

Jandiala Guru Handcrafted Metal Utensils



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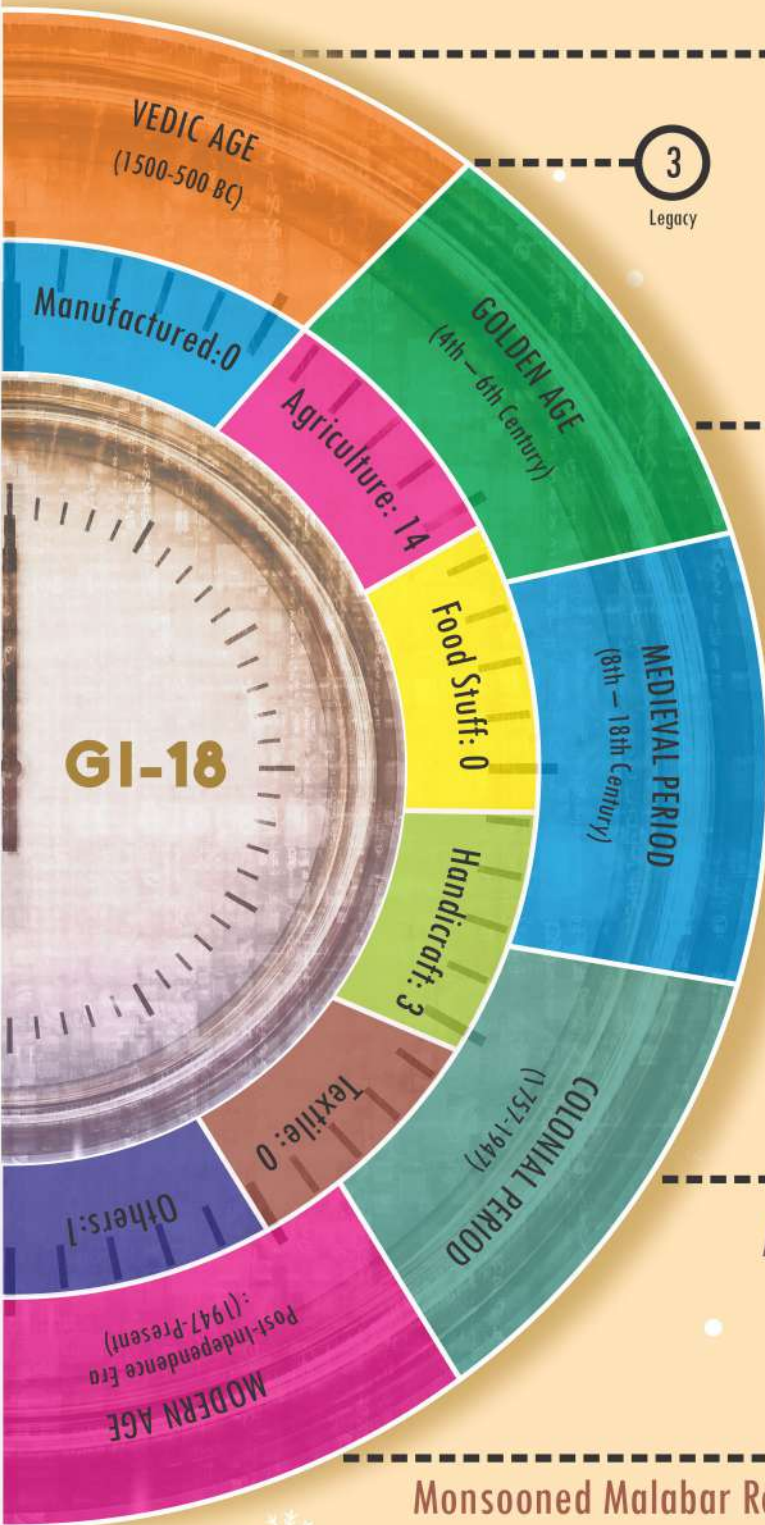


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GLORY OF SHARED STATES



Basmati Rice
Malabar Pepper
Alleppey Green Cardamom

Chak - Hao
Assam Mishing Handloom Products

Phulkari
Monsooned Malabar Arabica Coffee
Kolhapuri Chappal
Warli Painting
Banaganapalle Mangoes
Nagpur Orange
Mahoba Desawari Pan

Araku Valley Arabica Coffee

Monsooned Malabar Robusta Coffee

Legacy Products

Dalle Khursani
Bundelkhand Kathiya Gehu (Wheat)
Arunachal Pradesh Singpho Phalap (Singpho Tea)

Conclusion

The structured categorization of Indian Geographical Indication (GI) products into historical periods such as Vedic, Golden, Medieval, Colonial, and Modern not only clarifies their origins and development but also underscores the enduring glory of India's deep-rooted culture, traditions, rituals, and wisdom. This framework highlights the continuous evolution of traditional practices, agricultural advancements, and artisanal skills through the ages, reflecting India's ability to adapt and innovate while preserving its unique legacy. Recognizing the historical context of these GI products allows us to appreciate their contribution to the nation's identity and global standing, celebrating the timeless ingenuity and cultural richness that define the glory of India.

The historical depth of Indian Geographical Indication (GI) products is evidence to the country's long-standing cultural and traditional heritage. While many foreign GIs have histories spanning 200-300 years, Indian GIs boast histories that often extend beyond 3000 years. This remarkable longevity, combined with meticulous craftsmanship, traditional techniques, and cultural significance, highlights the enduring glory of India's heritage. The protection and promotion of these products through GI tagging not only preserves and celebrates this rich legacy but also empowers artisan communities, ensuring the sustainability of these ancient traditions for future generations.



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About RIPA

RIPA is a not-for-profit organization with a mission to promote and facilitate indigenous Intellectual Property (IP) on both national and international stages. Dedicated to addressing the current and future needs of the indigenous IP ecosystem, RIPA fosters an environment where local innovation and traditional knowledge can thrive. A key initiative of RIPA is the protection and promotion of Geographical Indications (GI), which safeguards products that have a specific geographical origin and possess qualities, reputation, or characteristics unique to that location.

In addition to GI protection, RIPA enhances the indigenous IP ecosystem by supporting local research and development (R&D) efforts, providing resources, guidance, and infrastructure to help innovators and researchers develop and protect their IP from conception through commercialization. Additionally, RIPA plays a vital role in uplifting indigenous artisans and the handicraft industry by offering training, market access, and legal assistance, enabling them to preserve traditional craftsmanship and compete globally. Beyond direct support, RIPA builds a comprehensive IP ecosystem through awareness, education, and capacity-building initiatives, conducting workshops and seminars to educate stakeholders on IP protection and management. Through national and international advocacy, RIPA collaborates with government bodies, international organizations, and industry stakeholders to create an enabling environment for IP protection and commercialization, positioning indigenous IP as a key contributor to global innovation and economic development.

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