ABOUT GI

Geographical Indications (GIs) are associated with legacy of a product connected with a specific location having unique blend of nature, culture, tradition, and artisan. In India, there are several registered GIs and there are numerous GIs which are not yet registered officially, but are potential registerable GIs.

GI based on classes of Natural Goods, Food Stuff Manufactured Goods, Handicrafts or Agricultura Goods

GI based on Uniqueness, weather, and terrain of the place of origin

Authorized user Registration for GI Community Members



Legal protection from unfair usage

A community Right

GI Logo Indicating Geographical origin or Location

Economic Empowerment to Artisans, Producer, and Manufavturers

700+ Registered GIs and Numerous Unegisteres GIs Existing in india

Prevents counterfeiting and ensures genuineness of products through "GI Tags"

Preservation of local Culture, Tradition and Legacy

A GI reflects a shared heritage that has evolved over generations, deeply influenced by local knowledge, distinctive environments, and culturl traditions. It highlights that certain products are far more than just items of trade; they represent the history, narratives, dedication of the artisans, farmers, and communities who have kept these practices alive. By recognizing this inherent value, the GI system establishes a structure to safeguard these traditions, ensuring they thrive and adapt in today's competitive landscape.

CHAMBA CHAPPAL

REGISTERED

Chamba Chappals are iconic, handcrafted leather slippers originating from the scenic Chamba district of Himachal Pradesh. This celebrated craft dates back to 1808 C.E. during the reign of Raja Charhat Singh. Following his marriage to a Katoch princess (the sister of Raja Bir Singh of Nurpur), skilled cobblers migrated to Chamba alongside tailors and makeup artists as part of the royal dowry to serve the new queen and the kingdom.

UNIQUENESS

The Chamba Chappal is distinguished globally by its intricate silk and metallic hand-embroidery (Chamba Kadhai), open-toed construction, and rich royal heritage. Unlike common leather footwear, these slippers seamlessly merge heavy-duty leatherwork with the delicate, fine needlework usually reserved for textiles.

RAW MATERIALS

Leather, Velvet Fabrics, Threads, Plant-Based Adhesive

PRICE
Approx.
Rs. 500 to 2,500

CLASS OF GOODS
25

PROOF OF ORIGIN
1808 C.E



NO. OF FAMILIES INVOLVED
Approx.
60 to 100 Traditional artisan families

TYPE OF GOODS
Handicraft

GEOGRAPHICAL LOCATION
Chamba district of Himachal Pradesh

METHODS OF PRODUCTION

Handcrafted Chamba Chappals combine a heavy buffalo leather sole with soft, dyed goatskin upper straps. While men cut, stack, and stitch the durable base using tin stencils, women block-print and embroider matching velvet patches with silk and metallic Russi-Tilla threads. This embroidered textile is then bonded to the straps, insulated with glossy paper, secured directly into slits in the sole, and hammered smooth.

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